



September 10, 2014

Dear Authors, Agents, and Booksellers,

We have been an IPS publisher since January, and suffice it to say it has been an exciting and rewarding period of growth for our firm.

We have grown our team and redesigned our website, placing more emphasis on letting our titles and authors speak for themselves. Speaking of titles, we have now published and/or signed nearly 120 titles in the past four years.

We recently created a Latino imprint called Café con Leche, headed up by the amazing Leticia Gomez and Harris Kern. Their goal is to serve the Hispanic community with great books by Latino authors, or stories about Latinos. We are excited about how quickly CCL has been embraced, with three titles already signed, including the renowned Graciela Limón. In addition to CCL, we created the High Tide Books imprint for emerging authors.

In our effort to expand our digital reach, we just signed on with BitLit to bundle \$1.99 eBooks with the purchase of one of our print books. We've had terrific success with Bookbub eBook campaigns, working with our authors to tier the pricing of their digital titles. We are also working with several publicity and marketing firms to support our authors through our Partners program.

The team at IPS, LSI, and Core Source continues to do an excellent job representing our titles. Our thanks to Keith Owens, Leah Rex, Rhonda Pryor, Cheryl Jones, Ray Johnson, and the rest of the team for making us look great and for the gold star distribution.

We look forward to serving our authors and readers with many more great books in the years to come.

Sincerely,

A handwritten signature in black ink, appearing to read 'John Köehler'.

John Köehler
President & Publisher

A handwritten signature in black ink, appearing to read 'Joe Coccaro'.

Joe Coccaro
Vice President & Executive Editor

VIRGINIA BEACH & CAPE CHARLES

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"Hazelgrove has a natural grace as a storyteller that is matched by his compassion for his characters." —Chicago Sun Times

Real Santa

WILLIAM HAZELGROVE



Real Santa by William Hazelgrove

**"If somebody doesn't make a movie out of this book, there's something wrong with the world. Beautifully done."
—Booklist starred review**

**"With tense moments, unexpected twists, and a few humorous and joyful reprieves, Hazelgrove's writing reflects the dramatic arc of a baseball game."
—Junior Library Guild**

"Hazelgrove writes with warmth and feeling, his characters richly drawn, moving and evocative of its time." —Booklist

**"American Fiction is not dead ... Hazelgrove has skillfully revived it."
—Library Journal**

DESCRIPTION

George Kronenfeldt is an unemployed engineer with one shot to keep his daughters belief in Santa intact. When Megan tells him the only way she will believe in Santa is if she can videotape him and then tells her fourth grade class she will prove the existence of Santa Claus by posting her video to YouTube, George realizes he must become the Real Santa. He devises a plan to land nine reindeer on his roof and go down his chimney, hiring a broken down movie director who eventually has him funding a full scale production that bankrupts him and threatens his marriage. When George goes to find the "Real Santa" to help him, the line between what is real and magic is crossed. Real Santa is a funny heartwarming story of parenthood gone wrong and illuminates what lengths parents will go to keep their children happy.

KEY SELLING POINTS

- Author's book *The Pitcher* was a Junior Library Guild selection for 2013
- The author is known internationally as the Writer in Ernest Hemingway's attic. Stories in the *New York Times*, *USA Today*, *The International Herald*, NPR, *All Things Considered*, *People Magazine*, *Chicago Tribune*, *LA Times*, *Chicago Sun Times*, NBC, ABC, PBS, CSPAN, have all covered his books and writing in the attic
- Strong crossover appeal into the Young Adult market
- Releases just in time for holiday and gift sales

AUDIENCE

Anyone who loves Christmas. Schools. Teachers. Fathers. Mothers. Young adults.



AUTHOR BIO

William Hazelgrove is the best selling author of five novels, *Ripples*, *Tobacco Sticks*, *Mica Highways*, *Rocket Man*, and *The Pitcher*. His books have received starred reviews in *Publishers Weekly*, Book of the Month Selections, Junior Library Guild Selections, Booklist Editors Choice Awards and optioned for the movies. He was the Ernest Hemingway Writer in Residence where he wrote in the attic of Ernest Hemingway's birthplace. He has written articles and reviews for *USA Today* and other publications and has been featured in *The New York Times*, *LA Times*, *Chicago*

Tribune, and on *All Things Considered*. He runs a political cultural blog, *The View From Hemingway's Attic*. He lives in Chicago.

ONLINE

billhazelgrove.com theviewfromhemingwaysattic.com

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FIC016000 FICTION / Humorous

FIC058000 FICTION / Holidays

FIC045000 FICTION / Family Life

MARKETING AND PUBLICITY

- Author will go after national media and trade reviews he has had success with in the past
- In talks for movie script rights
- Publisher sending out dozens of ARCs to reviewers, bloggers, etc.
- Author will cultivate online relationships with bloggers, book clubs, and other sites for reviews and endorsements
- Will offer certain number of free ARCs on website
- Will promote book to author's 1200 Twitter followers
- Mass email campaigns will be sent to author's contact list
- The author will give talks and signings in schools and libraries

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The Question



“SO, IF ALL the icecaps are melting, where will Santa Claus go to build his toys?”

Barbara Worthington frowned at the boy in the back row. Leave it to Josh Pataki to throw the class into a tailspin. The fourth graders had been sedate, even bored; now their little hands were shooting up all over the classroom.

“Well, Josh, think about it. How cold do you think it is in the North Pole? Those are incredibly hostile conditions. How long do you think a man with a beard and a red suit could survive up there?”

Mrs. Worthington looked at her class, and Josh Pataki in particular. She was at the long end of her tether. Next year she would retire after forty years of teaching. *Forty years*. And for forty years she had been fielding questions about Santa Claus.

“I don’t understand what you mean,” Josh said through his coke-bottle glasses and stoppered nose. He had been a walking plague all year, and now he was doing the wrist roll with his nose. Mrs. Worthington handed him a Kleenex, walking in front of the twenty-five sets of eyes of Ridgeland Elementary.

“Well, Josh, Santa Claus supposedly lives in the North Pole in brutal subzero temperatures with an ice pack surrounding the pole and unbelievable snowstorms. Not much lives up in the North Pole even with global warming, which by the way has not been proven. So my question is simply, how would Santa Claus survive up there?”

Josh rolled his shoulders. “He would live in his complex built by elves like in *Santa Clause 2*.”

“Hmm ... and how do these elves build this complex up there? Where do they get their funding? Where do they get their skill set to create this mythical complex? Where would they get building materials, electricity?”

More hands shot up.

“Children, we are not going to stop our science hour to talk about Santa Claus.”

The hands started to fall until there was only one arm still up in the back. Mrs. Worthington motioned her hand down, but the kid’s hand stayed up there anyway. This was all Megan Kronenfeldt. The girl was bright, independent, and as literal as an accountant. She had a habit of calling out points that contradicted what Mrs. Worthington had mentioned a week before. She was almost a savant.

“Yes, Megan,” Mrs. Worthington said wearily.

“Then what I understand you to be saying, Mrs. Worthington, is there is no Santa Claus in the North Pole because no one could survive without a facility and you don’t believe there are the elves or anybody else to build that facility.”

Mrs. Worthington stood with a faint blush coming to her cheeks. She saw the e-mails raining down from above. Parents would crash the school server with their onslaught of indignation that she dared to destroy the myth of Santa Claus. Deloris Ketchum had been forced into early retirement for saying that Santa Claus was a myth. The parents had e-mailed the district, the superintendent, even the mayor. Deloris retired five years early with just half of her pension.

And now Mrs. Worthington was standing in the same crosshairs.

“Well, Megan, I’m just saying that weather conditions are harsh in the North Pole and that people must be prepared to meet those conditions ... including Santa Claus.”

Megan stared at her, and Mrs. Worthington had a sudden image of Natalie Wood in *Miracle on 34th Street* staring down her mother and saying, “He’s just a nice old man with whiskers, but he’s not really Santa Claus.” Megan’s eyes stared at her in the same disbelief as that young child star.

“That is not what you said, Mrs. Worthington,” she countered, shaking her head. “You told us to *think about it* and inferred it was too cold for Santa Claus to survive and that elves could not really build a facility for him to build his toys, therefore, ergo, there is no Santa Claus.”

Ergo! Ergo! Where do these children get their words? Maybe it was better she was retiring. These were not the same children she started with in 1975. These children surfed, texted, tweeted, Skyped, downloaded, and used words like *ergo*.

“Now, Megan, I did not say that,” she replied, smiling icily. “Let’s not put words in my mouth.”

“Yes you did. You said that, Mrs. Worthington,” Josh chimed in.

She glared at Josh Pataki, and he slumped down in his chair. She turned to Megan sitting at her desk with her hands clasped and her two pigtails sprouting like antenna. “Now, Megan, *of course* there is a Santa Claus. I was just pointing out that there are certain conditions we must be cognizant of and with global warming—”

“You didn’t say that, Mrs. Worthington. You said that elves couldn’t build the type of facility that Santa Claus required. I think what you are really saying is that you believe there is no Santa Claus.”

Mrs. Worthington stared at the child. This was the same one who corrected her explanation of the Internet, saying the Department of Defense had this capability much longer than people knew and the network had been in place for a long time except they didn’t want to release the technology to the general public. This walking science book was now boring down with her hard twenty-first century logic.

“Megan, that is not what I said.”

“Mrs. Worthington, you said, *think about it*, there are very hostile conditions in the North Pole and that a man in a red suit and a beard really couldn’t survive—”

“Megan, that is not what I said! There is a Santa Claus! He lives in the North Pole with his elves in a facility built by elves! I am retiring at the end of this year! There is a Santa Claus, and he will give me my pension and I WILL RETIRE!”

"BANNERS is a vividly imagined exploration of early American nationhood."

—Captain Jan C. Miles, Master, the *Pride of Baltimore II*

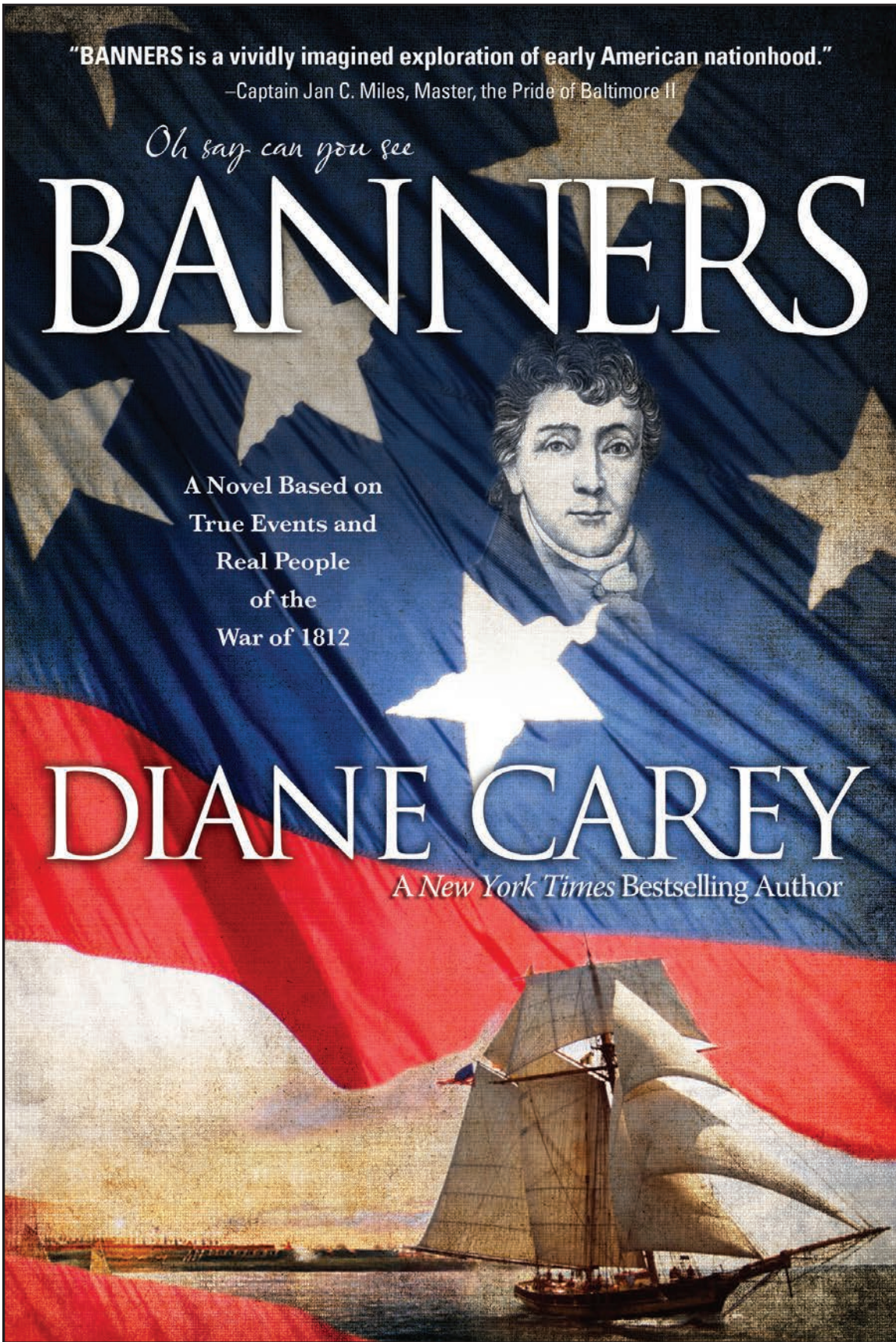
Oh say can you see

BANNERS

A Novel Based on
True Events and
Real People
of the
War of 1812

DIANE CAREY

A New York Times Bestselling Author



Banners

by Diane Carey

“BANNERS is a vividly imagined exploration of early American nationhood.”

—Captain Jan C. Miles, Master, the *Pride of Baltimore II*

DESCRIPTION

America's untold true stories:

A spunky little nation, unprepared and ignored in a world of conflict. . .

A mediocre poet from Maryland who could've been President if he'd just said yes. . . and what is he doing on a British truce vessel in the middle of a bombardment?

The commandant of a tiny fort who thinks his boring outpost might be important some day. . .

A Baltimore widow asked to make a flag as big as her house. . .

One day in 1814, these ordinary people would be within five miles of each other, witness to the same stunning event, and they would change history.

At a time when the only instant communication over distances was done with signal flags, a country with only 6 warships declares war on a navy with 900. . .

A reckless American privateer captain takes the War of 1812 to the very doorsteps of London. . .

A Royal Navy captain is obsessed and humiliated into acts of revenge. . .

A foreign spy known only as the French Jew tries to manipulate them all. . .

Banners is a novel that fills the gaps in American history the details we all think we know, but don't really. . . who are these people, and how did their independent actions turn world politics and warfare upside down?

KEY SELLING POINTS

- 2014 is the 200th anniversary of The Star Spangled Banner flag, now in the Smithsonian, and the song, "The Star Spangled Banner," by Francis Scott Key.
- Fills in missing gaps of knowledge about The Star Spangled Banner as well as Francis Scott Key.
- Covers the little known issues of free trade and freedom of the seas during that time.
- Demonstrates how the actions of a small group of neighbors unwitting gave us an unexpected history.



AUTHOR BIO

Diane Carey is the author of several Top 10 *New York Times* Bestsellers, including *Star Trek: The Next Generation*, the *Star Trek Voyager Series* and *Star Trek Enterprise Series*. She has also been a bestseller with Waldenbooks, BDalton and *USAToday*. While she is best known as *Star Trek's* top-selling author, Diane has also written two Civil War novels,

several historicals, multiple novelizations of TV and movie scripts, and seven Young Adult novels about teenagers involved with emergency rescue and law enforcement.

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FIC014000 Fiction/Historical

FIC032000 Fiction/War & Military

AUDIENCE

- Readers of historical fiction and war fiction.
- Those who enjoy fact-based fiction about the Revolutionary and Civil Wars, the War of 1812, American and Canadian history, action adventure, Tall Ships, or maritime, or nautical content.
- Historical reenactors, Tall Ship crews and the public that visits the ships at maritime festivals every year.
- Those interested in the history of Baltimore, Washington, and Chesapeake Bay.
- Anyone interested in the Star Spangled Banner and American history in general.
- Schools and teachers will also be interested in a book that fleshes out the stories of these real people who affected history without realizing it.

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1811

EMISSARY OF PRINCES IMMEMORIAL

The West Indies

“SIR, CAN YOU SEE?”

The sky had died. Caped in fog, the Brig Helen scratched through paraffin seas. Not a wave cut across her bow. The water was glass. The world colorless.

A young commander trembled inside his Royal Navy jacket as if he were wearing a ghost's coat. He yearned to brush the wrinkles from his woolen sleeves, but such a gesture would communicate his doubts to the crew. They were watching him. These were baneful days.

“Can you see?” his first mate called.

The young commander had no answer, and could not see.

The fog had the character of metal shavings, gray, coarse and moving, twisting like an animal, and high, perhaps three hundred feet high, unnavigable except by instinct and a few tricks of the trade. All hands were to quarters, and the larboard rail was lined with men, crouching, hunched, squinting into the fog, listening, yet there was no human sound. There was only the soft flap of the English Royal Standard high overhead, starved for breeze, and the moan of leather fittings where the yards met the masts. The order of the hour was silence, the silence of a prowling hunter. James E. Gordon of His Majesty's Royal Navy blinked up at the standard, high on the main t'gallant masthead, displaying the distinguished lineage of this ship, but he could not divine more than a soggy streak of red, white, and blue, as if the great flag had been reduced to a hem. All that the flag declared was lost to the flat air and fog.

Pressing both hands to the moist wood of the larboard rail, he leaned out over the water. He squinted at an imaginary horizon and canted his head. If he could not see, he would at least listen. He pressed his hollow belly against the rail and damned the fog. Let me see.

As if he had not heard his first lieutenant's question, he spoke to the waxy sea. “The lawless American. I smell his boiling blood.”

A shipmaster of the Navy should be able to turn a back on his crew, but such luxury was not afforded Gordon. On the open ocean, each man's life depended upon the next, and all knew it. Collusion offered no gain when the seas rolled and the spray bit. But this was not the open ocean. This was the West Indies, where island shores romanced conspiracy, where even Gordon's salt-crusted first lieutenant became shifty and muttering.

Creases bracketed young Gordon's mouth, creases which had not been there when he first took the Helen's deck four months ago. His thick Black Irish hair, his mother's pride, had gone dull and gritty. Drawn back in a queue that fell stiff and filthy between his shoulder blades, it was bound by a red velvet ribbon she had given him when he attained his first command. Blessed be that she could not see him here. Lady Gordon would unsettle at her son's condition. He thought of her, sitting in the family country house in Ireland, tutoring him and his brothers to keep the King's English and avoid an Irish accent, the irony of which was lost on her young Jamie as he rode his pony across the jeweled hills, falling in love with the land and even some of the people.

Damn the fog ... I don't like fog.

Gordon squinted at the bowsprit and scouted the water. There was forward progress, but only the kind that comes from current and possibly a knot of wind or less. From here on the quarterdeck, aft of everything, the best way to sense faint movement was to project his gaze forward, all the way to the sprit, and beyond to the jib-boom spearing outward before the vessel like a giant insect's feeler. The jib-boom carried the headsails well out over the water, a dynamic sight which today was veiled by mist. He shifted his eyes slightly to starboard of the foremast, let them fall out of focus, and waited to see whether the bowsprit would come to meet his line of sight, showing there was some movement.

Befallen by a sudden foulness in the air, Gordon choked and brought a hand to his mouth. Speaking into his palm, he rasped, "Moycroft, please God that's not our bilge ..."

First Officer Angus Moycroft's cheeks puffed out as he stifled his own gagging. Up and down the larboard rail the crewmen balked and grimaced. To their credit, only a few small chokes caused any disruption to the order of silence. Moycroft somehow managed to lean closer to Gordon without coming too near. "Came when the breeze shifted, sir," he whispered, gazing up at the weather gauge, which ruffled without enthusiasm on the mizzen topmast. "Southeast by east now."

Gordon's stomach crumpled. "More like south by sick house."

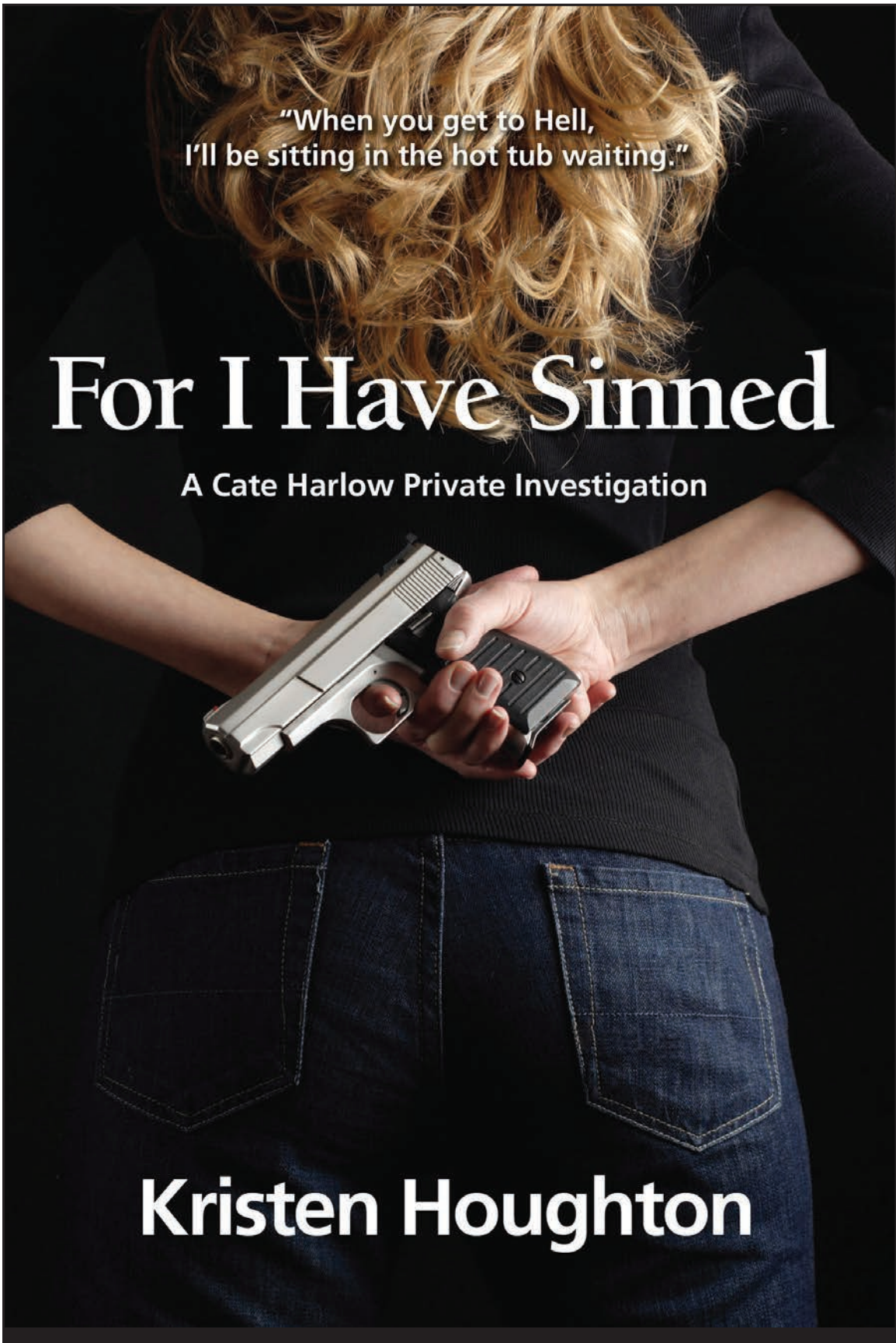
"Might be a dead whale floating by, sir."

"I think he vomited before he died." Nauseated, Gordon turned from the odor as if it wouldn't follow him. As he turned, four men crowding the quarterdeck ladder abruptly ceased shifting about and stood perfectly still, staring up at him. Two jumps away.

Breaking his own order, he sharply said, "Moycroft, what are those men doing abaft of the main? I have my pistol!"

His voice cracked. They hadn't possessed sufficient drinking water in a month. Even the green horror in the scuttlebutts had been niggardly rationed. The moment he gave that rationing order, he began seriously fearing for his life. Nine days now. Most of his crew believed Gordon lingered on the quarterdeck because of command devotion or superhuman will, but like clairvoyance he possessed neither. Exhaustion ruined the youth in his eyes. Distrust had soured his heart.

Moycroft scowled and, uncharacteristically, did not respond. Was his annoyance for the hellish stink or for Gordon's comment about the pistol? The archetypical first officer was devoid of personality and impervious to insult, concerned only with the ship, mindless of any human being on earth including himself, and utterly humorless. He could sleep in the fighting tops if he slept at all, had more oakum in his veins than blood, and his feet had spent more days with decks under them than solid ground. He had no finesse, no subtlety, was unburdened by devotion, and bogged by his young



**"When you get to Hell,
I'll be sitting in the hot tub waiting."**

For I Have Sinned

A Cate Harlow Private Investigation

Kristen Houghton

For I Have Sinned

A Cate Harlow Private Investigation

by Kristen Houghton

“A masterfully woven story about the horrors of the sex abuse scandals rocking the Roman Catholic Church and the impact on both victims and their families.”

Greg Archer, *Huffington Post*

PRIVATE INVESTIGATOR Cate Harlow finds herself involved in two cases that are seemingly unrelated; she soon discovers they may be bizarrely connected.

While working the cold case of a boy who went missing ten years ago, she receives an early morning call from her ex-husband, a homicide detective, informing her about a recent murder; the horribly mutilated body of a priest, wearing only a clerical collar, has just been found off of Interstate 95 in New York.

The murder is eerily similar to a troublesome and unsolved case that Cate worked on less than a year ago. The only difference between the two victims is that the second body has a handwritten message in Latin scrawled across the inside of the priestly collar: a message from Dante’s *Divine Comedy*, “Abandon hope, all ye who enter here.”

With the priests’ murders heavily on her mind, Cate’s investigation into the missing boy leads her to the august office of a New Jersey archbishop who, she strongly believes, has been hiding pedophile priests for years, transferring them from one parish to another.

Discovering there may be a solid connection between the priests’ murders and the missing boy, Cate places her own life in danger to solve her case and bring a pedophile to justice.

KEY SELLING POINTS

1. A large market of women readers enjoy a detective novel with a strong female lead and sexual heat between the main characters
2. The author examines painful social injustices
3. Cate Harlow is assertive, compassionate, and very good at what she does; very appealing to readers



AUTHOR BIO

Kristen Houghton is the award-winning author of *And Then I’ll Be Happy!*, *No Woman Diets Alone-There’s Always a Man Behind Her Eating a Doughnut*, and *Welcome to Hell*. Her portfolio includes writing for *The Huffington Post* (currently), *More Magazine*, *Today*, the *San Francisco Examiner*, *Bella*, *Kalon Women*, *The NJ Press*, and numerous other in print and online magazines. She was the head writer and features editor of *Mused Literary Magazine* for over ten years. Houghton’s body of work includes interviews

and reviews for HBO documentaries, OWN: The Oprah Winfrey Network, and The Style Channel. She appears regularly on TV, radio, and internet shows as a guest author and speaker.

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**FICTION: Mystery & Detective/
Women Sleuths**

AUDIENCE

- Murder mystery readers
- Readers, especially women, who enjoy female private investigators
- Law enforcement
- Detective novel fans who like a book series featuring the same character

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AUGUST 1995

The confessional smelled of mouse droppings and old wood. The young boy's knees were uncomfortable on the old worn leather kneeler that was rough and cracked. He nervously waited in the hot, stuffy confines for Father Moore to finish with the person on the other side of the confessional. He recognized the raised voice of old Mrs. Carletti, who was eighty-six years old and nearly deaf. She said everything loudly and twice. *Just keep the hell talking, Mrs. Carletti. Save me. Please God, let me get through this and I'll try real hard to be a better kid,* he prayed. *Please. I'm sorry God. Don't let my penance be the "bad-boy" penance. Please, please!*

He listened as Father Moore gave Mrs. Carletti absolution and told her she could go now; her sins were forgiven. The boy guessed that the fact that he'd thought the word hell added to his sins and sighed a deep, ragged sigh. The window slid back and he saw the shadowy presence of Father Moore. He knew that the priest could see him too and knew exactly who was kneeling there.

"Bless me, Father, for I have sinned. It has been two weeks since my last confession. These are my sins."

He hadn't really sinned too much but, sometimes, a sin can happen even when you don't expect it or can't control it. A small lie about homework, a rude answer to his mother, being late to Mass—these were small sins compared to the unexpected sin, the sin that would get him the "bad-boy" penance. He rattled off the smaller sins and stopped. He hoped Father Moore would be too busy to ask about other sins. Sometimes the priest *was* too busy and issued a mild penance, just some prayers to say at the altar railing. Today was not going to be one of those times. Father Moore didn't say anything for a few minutes, which seemed like hours to the boy. When he did speak, the boy knew he was in for it.

"*And? And Joey? What else? What other sins did you commit?*"

The boy's mouth felt like it was full of cotton.

"*Joey? Did you have impure thoughts again? Did you commit the worst sin a young boy can commit? Again?*"

"I ... I ... I, yes, I'm sorry, I'm sorry, Father!" he whispered. His throat was closing up and he felt as if he couldn't breathe.

“Say what you did Joey, say it to me and to Jesus. It is your sin. Say it.”

Father Moore’s words were said low and almost sweetly. “Say what you did so Jesus can hear you.”

“I ... I t-t-touched myself. Down there, I t-t-touched myself. I’m sorry!”

“Did it feel good, Joey? Did you like it?”

“I was asleep though, Father, I was asleep, I ... I ... I think I was anyway.”

“That doesn’t matter, Joey. You had the impure thought in your mind before you fell asleep so it is still sinful. You thought about doing it. You thought about how it felt. A person can still commit a sin in their sleep, Joey, if the impure thoughts are there.” Pause. “Joey? I asked you if it felt good. Did it feel good, Joey? Did it? Jesus wants to hear you say the truth.”

“Y-yes.”

“And did you like the way it felt, Joey? It felt good, didn’t it, Joey, like always, right?”

“I, y-yes, Father.”

“What else happened, Joey? Was there the sticky stuff again?”

The boy began to cry. All he could think of was *I’m-sorry, I’m-sorry, I’m-sorry, please-God-forgive-me—I’m scared to answer.*

“I can tell by your silence that the sticky stuff was there on your nice clean pajamas. Your poor mother has to wash them. How awful for her. She knows that you have committed a great sin, the greatest sin a boy can commit. She is disgusted by what you did.”

“I’m sorry, I’m so sorry, Father!”

“I hope your dad doesn’t find out, but I guess your mother would be too ashamed to tell him. It’s a good thing too because I believe your father might send you away to juvenile hall, that terrible place for bad boys who do very bad things. That would be awful, don’t you think?”

“Yes, Father.” He was crying now and hiccupping.

“It’s okay, Joey. You and I, we know how to deal with this behavior.”

Silence.

“Joey, you have to come to me after confessions. You know where.”

“Yes.” The school basement—that horrible, dark, scary place where Father Moore punished bad boys like Joey. *Oh God. Please, I’m afraid, I’m afraid.*

“I can’t absolve your sin until you’ve done your special, bad-boy penance. You understand?” The priest’s voice was soft and loving.

“Please, Father Moore. Please! Don’t give me that penance. I promise, I promise with my whole heart I won’t commit that sin again. I won’t, I won’t! Please don’t hurt me ... that penance ... please ...”

“Joey, Joey, think of what our Lord felt, think of His pain, how He suffered so much more pain just for your sins. Do you think I like doing that to you, Joey? Do you really believe I like giving you that penance? It breaks my heart to do it but I have to do it, Joey. Your sin is great and if you want to become a decent man like your father, you must take the punishment. It is my duty as a holy priest of God to give you that penance.”

“With sneakers slung around their shoulders and pockets full of cash, young boys huddle in hotel ballrooms and high school gyms, shouting and bartering as if they belong on a trading room floor.”

– *New York Times*



ERIC MCLAURIN

“Forget stocks. Sneaker futures are making Wall Street look like a swap meet. High-end kicks are becoming the currency of choice in New York.”

— *NEW YORK POST*

“A book about sneakerheads is the perfect setting for a young adult novel. The author puts us right smack dab in the middle of this vibrant world!”

— SCHOLASTIC BOOKS

The Sneaker Kings

by **Eric McLaurin**

DESCRIPTION

Enter the overzealous world of three, young sneakerheads---Brandon, Leon and Simba---who call themselves The Beast Team from Glendale, Arizona as they rise to national popularity and land in the city of New York. Led by the ingenious, young shoe fanatic and dealmaker, Brandon Jenkins, the crew travels the country in search of the hottest, new, out-of-stock and rare models of shoes to buy, sell or trade at national sneaker conventions.

Brandon happens to be the nephew of former NBA player Paul “3-Ball” Weiller, who introduced him to dozens of professional ball players, all who signed pairs of their endorsed shoes to the young fanatic. With his best friend Leon and first recruit Simba, the young and ambitious crew establish a mission to brand themselves as the hottest shoe game icons in the country.

They then set out to recruit new young members to their Beast Team; including a young basketball phenom, a skateboarder and a female soccer player. But when Brandon meets Natasha---the girl of his dreams---and agrees to a summer internship with Adidas, with acceptance to marketing school in the sneaker and media capital of New York City, their plans take-off to a new level as the Beast Team popularity soars.

While dealing with the positive and negative attractions of New York City, with a grand introduction at their own “Sneaker Kings of New York” convention, someone later steals Brandon’s collection of forty pairs of sneakers from his closet at home in Arizona, forcing the young sneaker fanatic to stop everything and buy a plane ticket back to Phoenix, while angry enough to kill the suspected culprit and return his treasured shoes.

KEY SELLING POINTS

- The so-called “sneakerhead” culture of designer shoe fanatics of Nike, Air Jordan, Adidas, Reebok and so on will never fade.
- It is a billion-dollar industry with millions of teenagers, adults and athletes.
- *The Sneaker Kings* is the first actual novel to cover this national and world culture as a three-book series.
- Eric McLaurin has extraordinary insights and a grasp on newly emerging pop-cultures that influence the latest trends among youth.
- Branding and marketing to come via The Ascendant Group, along with the author’s extensive list.

AUTHOR BIO

Eric McLaurin is an avid sports fan and journalist with two teenage sons who are absolutely insane about sneakers. Their interest in the world of national “sneakerheads” led him to research and write this book and series to capture the phenomenal movement.

Publisher: Köehler Books

Distributor: Ingram Publisher Services

Pub Date: 09/02/2014

Softcover: \$12.95, 978-1-940192-87-1

eBook: \$7.99, 978-1-94019-288-8

Trim: 5.5” x 8.5”

Format: Trade Paper & Ebook

Pages: 312

BISAC Category:

YOUNG ADULT/ Action & Adventure

YOUNG ADULT / Clothing & Dress

FICTION / Action & Adventure

AUDIENCE

- Young and New adults
- Millions of Sneakerheads
- High school and college students
- Athletes
- Readers of action, romance, suspense

MARKETING

- Ascendant Group is branding the book and author
- Bookbub promotions for ebook prior to launch
- Author to heavily promote on his website and lists
- Publisher promoting with giveaways and online promotions
- Author is seeking to establish additional national marketing partnerships

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GREENSBORO

AT THE BAGGAGE claim inside Piedmont Triad International Airport, Brandon Jenkins furiously searched through a large black duffle bag of sneaker boxes. He dropped to his knees and checked each of the dozen or so boxes to make sure that none had been damaged on the flight. It was his normal operation. Brandon's uncle, Paul "Three-Ball" Weiller, a retired NBA player, stood behind him and sighed. "All systems go, Brandon?"

Leon and Simba, Brandon's two partners, chuckled. Each wore light-blue TBT T-shirts and baseball caps. They were The Beast Team, a sneakerhead crew from Glendale, Arizona, and they were *proud* of it. They had flown all the way to Greensboro, North Carolina, to spread their brand and do big business with the locals.

Brandon looked up from his duffle and smiled as he zipped up the bag. "I'm good."

He stood nowhere near as tall as his uncle, who was six foot six. Brandon, a high school senior, was barely six foot tall with his shoes on. But at the moment, he and his guys wore flip-flops with their jeans and designer socks, while his uncle's height was boosted just a bit by a pair of comfortable dark-brown Skechers.

"You guys got the T-shirts?" Brandon asked.

Leon grinned and showed him a smaller duffle bag in royal blue. Simba showed him an identical-sized bag in dark green.

Brandon nodded. "Good. Let's go."

With their normal bags of clothing, backpacks and large duffles, the four of them headed outside to pick up their rental car.

"Now, you guys don't wanna arrive until four o'clock again, right?" Paul asked them.

"You know it," Brandon answered excitedly. "We'll meet up with the security guys right before we walk in."

"Yeah, so we can get something good to *eat* first. I'm *starving*," Leon complained.

"You can say that again. The airlines don't bother to *feed you* anymore,"

Simba added.

“Okay, but do you really need the security detail, Brandon?” Paul questioned.

“Yeah, Uncle P. It makes a difference, I’m telling you. It makes us look more *important*. Then we can sell everything faster.”

Paul grinned as they heaved the bags of luggage forward. *I hope you’re right, I hope we sell everything*, he thought of his nephew’s plan. *Then we won’t have to carry all of this stuff back with us.*

>>>

About thirty miles away at a Greensboro strip mall, an East Indian father stood next to his thirteen-year-old son and marveled at the long line of kids in front of them.

“Wow, look at this.”

The son beamed; his father smirked. “I told you, Dad. You didn’t believe me. They have conventions like this all over the country, but way *bigger*.”

The father stared at the army of teenagers and preteens and was no longer skeptical. In fact, he started calculating. “Jon-Jon, if all of these kids are buying shoes, you could really make some good money here. But they only allow you to bring *three pair*?”

“Unless you buy a table,” his son explained.

“How much is a table?”

“Fifty dollars.”

The man’s eyes widened. “Only fifty dollars? How many pairs can you bring then?”

“As many as you want,” his son said. He pointed ahead, up the curb. “You see those cars unloading sneakers at the front? They have trunks *full* of shoes.”

The father looked and nodded. All he knew was that his son wanted to spend ten dollars of his allowance for them to drive down from Danville, Virginia, to attend a sneaker convention to trade or sell some of his shoes—which sounded preposterous. *Who in their right mind would want to trade or buy used sneakers?*

“Interesting,” the father mumbled. “And these kids all have their own money?”

Jon-Jon nodded eagerly. “Yes.”

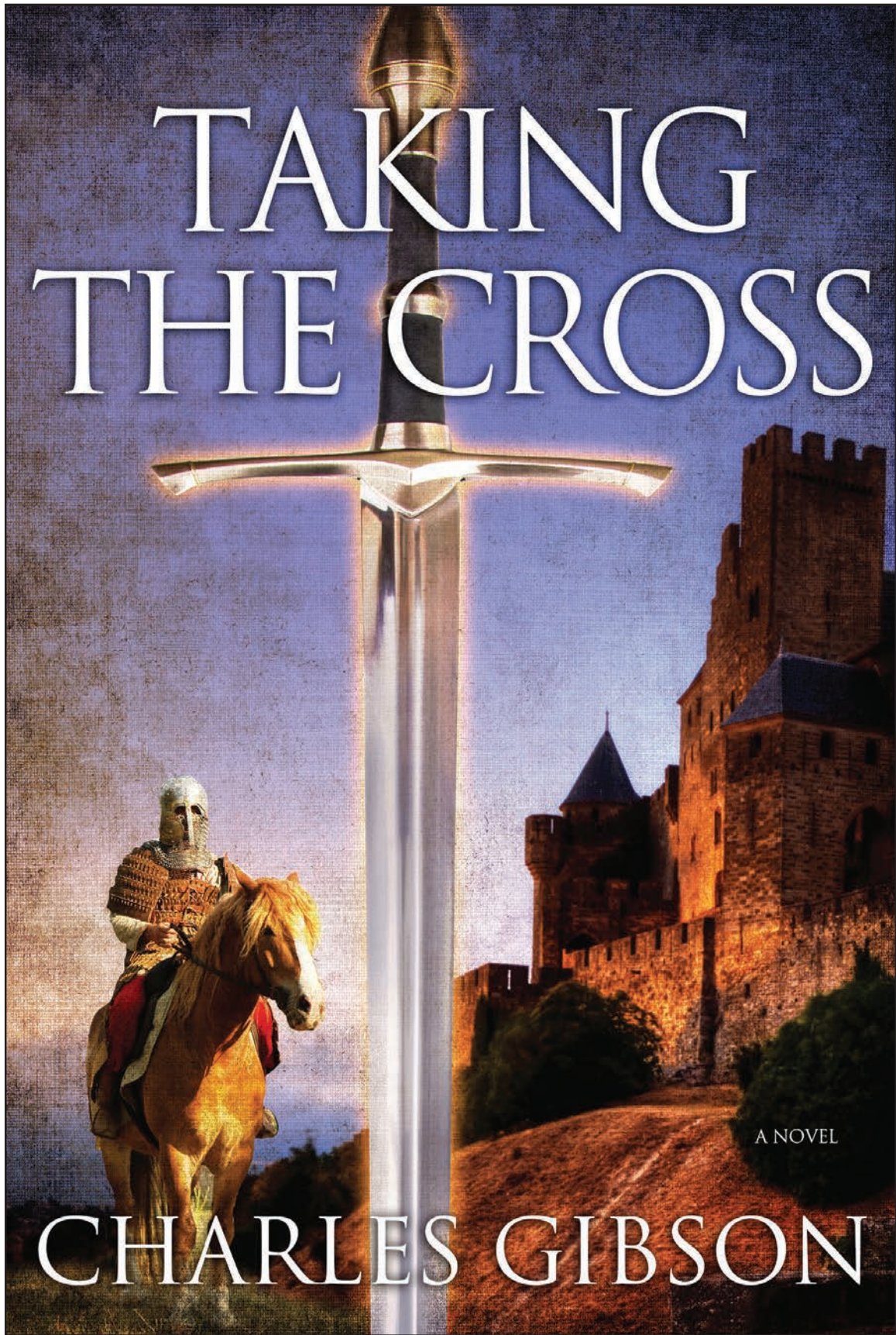
“I see. Well, this is good training for business. You sell, buy, trade and make sure you get the best deals.” Jon-Jon’s father also noticed the kids in line were of many ethnicities.

The organizers opened storefront doors at noon as the line quickly entered and dispersed into a wave of anxious shoppers.

“Okay, let’s see how this goes,” the boy’s father said with energy and optimism.

Scores of hungry sneakerheads paid their ten dollars to enter, getting lime-green admissions wristbands. They then filed into an open store space of table booths filled with sneakers—Nike, Air Jordan, Adidas, Reebok, New Balance, Converse, Under Armour, ASICS and more.

“How much you want for these LeBron 7s?” a sixteen-year-old sneakerhead



Taking The Cross

by Charles Gibson

SALES HANDLE

Taking the Cross is a historical novel about the little-known crusade by the Roman Catholic Church against Christians in France, a time of great religious confusion and conflict.

DESCRIPTION

In the Middle Ages not all crusades were fought in the Holy Land. A two-pronged threat to the Catholic Church was growing within Christendom itself and Pope Innocent III called for the crusade against heresy to eliminate both the Albigenses and Valdenses, two movements that did not adhere to Church orthodoxy.

Andreas, a knight who longs to go on crusade to the Holy Land, finds himself fighting against one in his French homeland. While Andreas wages war for the lives and religious freedom of his people, a battle rages within his soul.

Eva, a young woman of a new religious order, discovers a secret message within a letter about the death of the father in the Holy Land. As she learns more of her father, she is forced to confront a profound and perilous spiritual inheritance for which she must fight. Eva hears of Andreas and senses her inheritance may lead her to him.

Filled with battles of the flesh and the spirit, *Taking the Cross* reveals a passionate aspect of Medieval times where some fought ardently for the freedom of others.

KEY SELLING POINTS

- Chronicles the events that led to the Inquisition and also planted the seeds for the Renaissance and Reformation.
- C.S. Lewis said that if not for the Albigensian Crusade, the Renaissance would have begun in the thirteenth century in the South of France.
- Brings to life aspects and events of the Middle Ages that are not commonly known.
- Accurately depicts Medieval Christian end-times beliefs.

COMPARATIVE TITLES

Heretic Bernard Cornwell 978-0060748289 \$13.99

Daughters of the Grail Elizabeth Chadwick 978-0751538991 \$15.99

The Mystic Rose Stephen R. Lawhead 978-0061050312 \$14.00

AUDIENCE

- Historical fiction readers—particularly those with an interest in Medieval history
- Christians interested in Church history, prophecy, and the end times
- Readers interested in the supernatural/occult/spiritual warfare
- Readers interested in the roles of women in the past, particularly the Middle Ages



AUTHOR BIO

Charles Gibson has written for the inspirational book series *God Allows U-Turns* as well as for a Twin Cities newspaper. He has a long-standing interest in history, has spent many years researching the Middle Ages and the Crusades, and has traveled to the Languedoc region in France. He lives in Minnesota with his wife and sons. He can be reached at cg@charlesgibson.net.

Publisher: Köehler Books

Distributor: Ingram Publisher Services

Pub Date: 08/01/2014

Softcover: \$17.95, 978-1-940192-27-7

eBook: \$7.99, 978-1-94019-257-4

Trim: 6×9

Format: Trade Paper

Pages: 280

FICTION / Historical

FICTION / Christian/General

FICTION / Action & Adventure

MARKETING AND PUBLICITY

- The author is sending advanced review copies to: author John Eldredge (*Wild at Heart*); Ted Dekker (many edgy novels with spiritual overtones), author Stephen R. Lawhead (wrote a trilogy of the Crusades and of Robin Hood), author Mark Andrew Olson (*The Assignment*, *The Watchers*), a historian and a military person.
- Author is contacting local media, including the newspaper for which he has written, and the radio station for the U of Northwestern St. Paul (his alma mater), KTIS, a Christian radio station with a very broad reach.
- Author's social media program includes a website, Facebook page, a Twitter account, a separate LinkedIn author profile, a Goodreads account. He is also creating videos to post on YouTube, and an author's blog on his website.

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THE KUDZU KID

DARRELL LAURANT

A NOVEL

The Kudzu Kid

by Darrell Laurant

Darrell Laurant's *The Kudzu Kid* is a fast-paced crime thriller that proves that small-town life is not a snooze down memory lane, but a roller coaster ride in the fast lane.

DESCRIPTION

As a series of circumstances assail Southside Echo editor Eddie Fogarty, whose arrogance got him fired from his previous job at a high-profile metropolitan newspaper, he learns that there are compelling stories even in the smallest of places. In the process, he is forced to decipher the complex web of relationships between county citizens, their local government and their newspaper. When one of his few friends in Randolph County, high school football coach Randy Akers, is charged with an improper sexual relationship with an underage girl, Fogarty has to work through a painful conflict between his feelings and his job. When it turns out that a proposed landfill for the county has its roots in organized crime, the Echo editor must risk his life to break the story. Eventually, he discovers that his primary motive has changed from personal advancement to service to his new community. *The Kudzu Kid* is a novel about culture shock, personal redemption, and the enormous affect one small newspaper can have on its community.

KEY SELLING POINTS

1. Strong non-fiction hook with writer pulling from his experiences as a journalist.
2. Presents local government in a small town similar to the big city – the same personal agendas, personality conflicts and backroom bargaining.
3. The Kudzu Kid are universal, making it a story that can engage any readers, especially those with roots in the rural South.



AUTHOR BIO

Darrell Laurant spent forty-one years as a newspaper reporter and columnist, retiring in October of 2013 to devote more time to other writing projects. Centered on a weekly newspaper in Southside Virginia, *The Kudzu Kid* is a byproduct of this experience. He has published two other books (*Even Here* and *A City Unto Itself*), three column compilations, and well over 150 freelance articles.

Publisher: Köehler Books

Distributor: Ingram Publisher Services

Pub Date: 10/01/2014

Softcover: \$17.95, 978-1-94019-265-9

eBook: \$7.99, 978-1-63393-031-5

Trim: 6x9

Format: Trade Paper

Pages: 268

FIC0500000. Fiction, Crime.

FIC002000. Fiction, general.

AUDIENCE

- Mystery readers
- Journalists and media people
- Readers in Virginia

MARKETING

- Author reaching out to following of 3000+ readers of last book via social media
- Developing website to carry book
- Building book tour in Lynchburg, Richmond and Virginia
- Author to attend journalist event and promote book

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IN THE DEFENDANT'S CHAIR



LYNN
YVONNE
MOON

In The Defendant's Chair

by Lynn Yvonne Moon

"Lynn Moon's novels are closer to real life than most reader's realize. Her depictions of spycraft are accurate and display a profound knowledge of the black world."

—Mark J. Lumer, retired Space and Missile Defense Command

Her last memory before falling asleep is the love she feels for her husband and kids. Then she wakes up, confused, dizzy, and sick, and realizes where she is; a courtroom. This is the nightmare and reality of Early Sutton and other women like her across America.

Carrie Clark and Maddie Edwards reunite with The Agency to solve the mysterious murders that are plaguing America. They risk their lives as they travel from coast to coast gathering clues and piecing together a strange puzzle where the pieces don't seem to fit. *In The Defendant's Chair* examines the inner working of our US Government and a secret society as they manipulate the human genome in evil seclusion. In a race against time to save the human race, the women must contemplate both the ethical and moral issues of genetic tampering.

KEY SELLING POINTS

- This is book four of the series with book five currently in the works
- Several of the favorite characters from the previous three novels return, especially Carrie Clark and Maddie Edwards
- Extensive research into the actual human genome project as well as existing laws are included
- Ethical dilemma is discussed but at the same time, gives a soft caring side to those born under the strange scientific experiments

AUDIENCE

1. Murder mystery readers
2. Conspiracy theory followers
3. Government employees, both male and female



AUTHOR BIO

Lynn Yvonne Moon is the author of the successful Agency Series, which deals with the implications of unlimited government power and money. She has worked for state and federal government since the 1990's and uses her extensive personal experiences to captivate her audience with realistic stories of political corruption and black Government espionage.

Her first novel, *When Souls Collide*, introduces the reader to the ultimate power of The Agency. The second novel, *What Rings True*, awakens The Agency to the ramifications of never-ending political power. *Dysfunctional Bloodline* traces the steps of a family serial killer out for revenge. Lynn graduated from Troy State University where she earned a Masters Degree in Government. She currently works for the Commonwealth of Virginia and resides in Virginia Beach, Virginia.

Publisher: Köehler Books

Distributor: Ingram Publisher Services

Pub Date: 12/01/2014

eBook: \$7.99, 978-1-63393-036-0

Softcover: \$17.95, 978-1-94019-282-6

Trim: 6x9

Format: Trade Paper

Pages: 310

FICTION / Thrillers / Espionage

MARKETING

- Author to use her extensive network of readers built from past books
- Local and regional tour planned
- Author will work with a publicist and marketing firm
- Author will continue her planned participation at shows and events where she has sold thousands of books in the past

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SCARS

RUN

DEEP



MARK MANSFIELD

Scars Run Deep

by Mark Mansfield

SALES HANDLE

Emily, a sweet & trusting fifteen-year-old, is taken on an emotional journey of betrayal, perseverance and hope.

DESCRIPTION

Emily is an innocent fifteen-year-old who knows little of the harsh world around her. Protected by her best friend, she has a unique ability to switch off from the world around her. After an arson attack on her school, she is betrayed, even by her best friend. Despite her ability, she is unable to deny the events unfolding before her and must take an emotional journey of betrayal, perseverance and trust. Emily discovers that she can trust no-one, including those in authority, and learns that the aim of this cruel world is to take advantage of her vulnerability. Her innocence shatters, she hits rock bottom and faces a decision that no-one should have to make on their own. Ultimately she can cope no more and asking for help seems her only option. Carried by her strength of character and an unseen guiding hand, Emily is destined for more than the world would want for her. This moving and often sad story of injustice, hurt and betrayal will rekindle the hope within us all.

KEY SELLING POINTS

- A good book for the over four million US students in Christian schools and one million outside of the US.
- The book will be useful for church student ministry programs
- Could be an excellent tool for non-profits dealing with child abuse and family life, such as: Focus on the family, Mission Australia, Wesley Mission, Youth for Christ, YWAM, and Young Life

AUDIENCE

- Fifteen to twenty-five-year-old Christians and their parents
- Families of abused kids
- Churches and church groups
- Charities and non-profits

AUTHOR BIO

Mark Mansfield and his wife were professional foster carers for over five years, of teenagers who had been either abused or on remand from court. This gave experience within the court and social services system in the UK. The success and failures with multiple teenagers, plus five of their own, have helped understand the trials of our young adults.

Publisher: Koehler Books

Distributor: Ingram Publisher Services

Pub Date: 01/01/2015

Softcover: \$17.95, 978-1-94019-275-8

eBook: \$7.99, 978-1-63393-041-4

Trim: 6x9

Format: Trade Paper

Pages: 270

BISAC Code Category:

JUVENILE FICTION / Child Abuse

Family and Relationship/ Child Abuse

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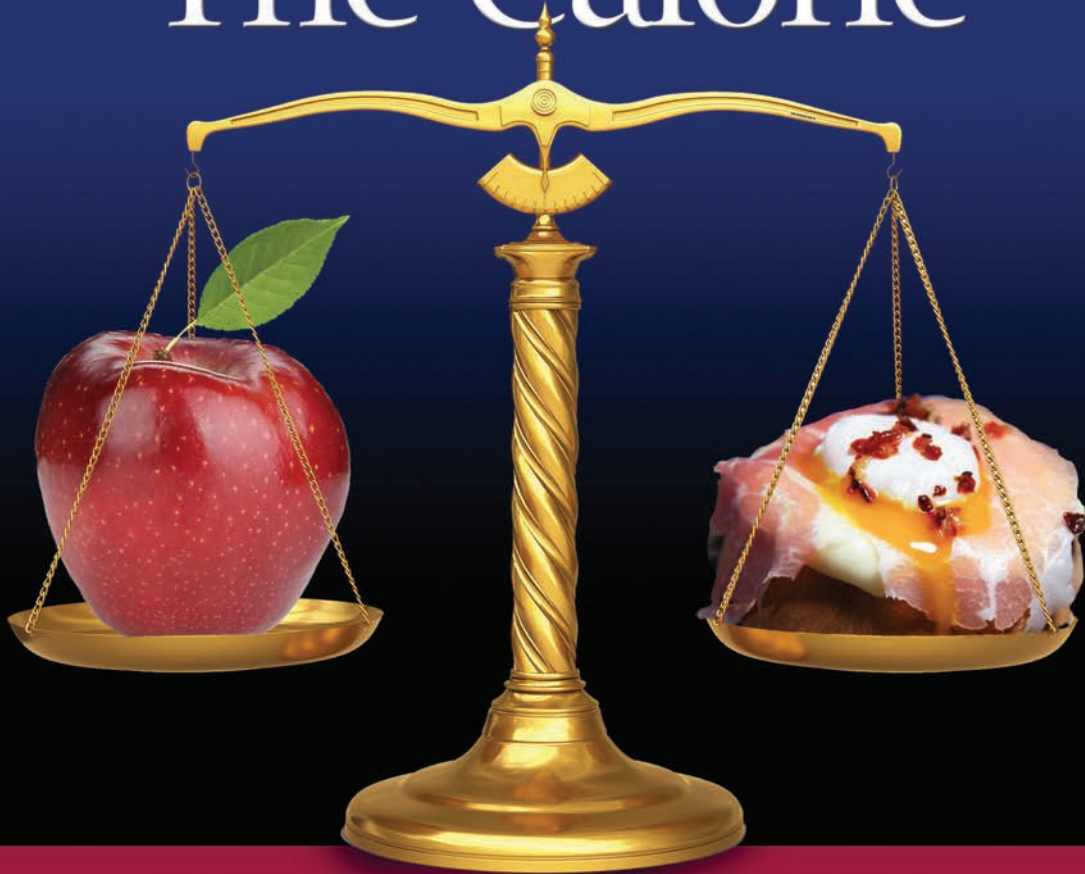


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This book will change the way you look at food and go about eating and living.

The Fallacy Of The Calorie



Why The Modern Western Diet
is Killing Us and How to Stop It

Michael S. Fenster, MD

America's Culinary Interventionalist and Author of *Eating Well, Living Better:
A Grassroots Gourmet Approach to Good Health and Great Food*

The Fallacy of The Calorie

by Michael S. Fenster, MD

DESCRIPTION

Jean Anthelme Brillat-Savarin wrote in *The Physiology of Taste*, two months before his death; "Tell me what you eat, and I will tell you who you are." In the almost 200 years since its publication in 1825 we have borne witness to the ultimate veracity of such a simple observation.

We have seen that truism reflected in our own modern Western diet. It is a diet that delivers us unto the disabilities and diseases of modern civilization; obesity, diabetes, cardiovascular disease, gastrointestinal disease, neurologic disease, and autoimmune disease. Disabilities and diseases that have at their root a chronic, continuous low-level inflammation.

Now for the first time; Dr. Mike, cardiologist and chef, reveals the how and the why of the modern Western diet. He explains how we are hardwired to seek out sugar, salt and fat. He details how that greed to for these consumables allowed us to become the most dominant species on the planet and construct the most technologically advanced, and complex social structure the world has ever known.

But that progress has not come without a price. Dr. Mike identifies the changes to our food and food pathways that occurred at the onset of the Industrial Revolution and have become particularly pronounced over the last fifty to seventy-five years. Changes that have disrupted our physiology and our relationship with our symbiotic gut microbiome. Changes that have produced the modern Western diet with its dysbiosis, disabilities, and diseases of modern civilization.

With the eye of a chef and a deep understanding and appreciation for the experiential nature and integral role that food and cuisine has in our society, and our own personal health and wellness, Dr. Mike crafts a prescription to break the vicious cycle of addiction at the heart of the modern Western diet. This journey to and intestinal revolution to metabolic health is a "Code Delicious™!"



AUTHOR BIO

Michael S. Fenster, M.D., F.A.C.C., FSCA&I, PEMBA; known to his audiences as "Dr. Mike," is a Board Certified Interventional Cardiologist. He has taught students, interns, residents, fellows, and served as an Assistant Professor of Medicine at the North East Ohio University College of Medicine (NEOUCOM). Dr. Mike's culinary career began before he ever attended medical school. Starting as a dishwasher, he worked his way up to executive chef. Never one to rest on his laurels, Dr. Mike later co-managed an award winning restaurant and received his culinary degree in gourmet cooking and catering from Ashworth University where he graduated with honors. He was their alumni of the year in 2013.

In addition to numerous medical lectures and presentations, Dr. Mike has lectured at the national convention of The American Culinary Federation as well as their Field to Plate series in Europe and spoken at other prestigious events like the gathering of The Chicago Culinary Historians. He has given numerous radio and television interviews on health and food both nationally and internationally, including Martha Stewart and The Doctors networks on Sirius/XM radio. He has been a regular on The Daily Buzz morning program as well as Daytime TV, entertaining and informing during cooking segments. He has written columns for numerous publications such as Shape, Fitness and Glamour, *The Atlantic*, *Outdoor Magazine*, Pacific-Standard, innumerable websites, and served as a monthly columnist for The Tampa Tribune. He currently writes a monthly column for Luxuria Lifestyles, an international lifestyle magazine and Basil, a culinary magazine.

The Fallacy of the Calorie: Why The Modern Western Diet is Killing Us and How to Stop It is Dr. Mike's long anticipated follow up to his first book, *Eating Well, Living Better: A Grassroots Gourmet Approach to Good Health and great Food*.

Publisher: Köehler Books
Distributor: Ingram Publisher Services
Pub Date: 12/01/2014
Softcover: \$17.95, 978-1-94019-289-5
eBook: \$7.99, 978-1-63393-038-4

Trim: 6x9

Format: Trade Paper

Pages: 265

HEALTH & FITNESS/ Diet & Nutrition

COOKING/ Health & Healing

KEY SELLING POINTS

- Large diverse markets; Foodies and Health and Wellness seekers
- Author with impeccable credentials and solid national/international media platform
- Cutting edge information (gut microbiome Science News topic of the year; 2013) and solid, well researched data

MARKETING

- Author marketing via website and social media
- The author is employing a publicist and working with the branding company The Ascendent Group
- Author will be making continued appearances on radio and TV cooking shows before and after launch

AUDIENCE

- Foodies also interested in healthy eating
- Those interested in Health and Wellness
- Those suffering with disability and disease
- Those with family members/significant others who suffer with disability and disease

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"Sometimes a woman's gotta do what a woman's gotta do. A sharp psychological thriller of high intellect about a woman making some hard choices for the right reasons to stop an international catastrophe."

—Omar Tyree, *New York Times* bestselling author of *The Traveler: Welcome to Dubai*

The **BOOK**
of **ZEV**



A NOVEL BY

Marilyn Ida Horowitz

The Book of Zev by Marilyn Ida Horowitz

“Sometimes a woman’s gotta do what a woman’s gotta do. A sharp psychological thriller of high intellect about a woman making some hard choices for the right reasons to stop an international catastrophe.”

—Omar Tyree, *New York Times* bestselling author of *The Traveler: Welcome to Dubai*

“This provocative novel weaves together suspenseful action, torrid sex, wrenching emotion, Jewish mysticism, and the deepest fears at the heart of our times.”

—Kenneth John Atchity, Hollywood film producer and author of *The Messiah Matrix*

“Marilyn Ida Horowitz paints a rich picture of lapsed Jews, angels, and people having miraculous abilities to survive, foretell, and sometimes alter the future. Her book plays at the borders of the normal and the supernatural, of lust and faith, while focusing on each character’s struggle with his or her purpose in life.”

—Dennis Shasha, co-author of *Iraq’s Last Jews*

DESCRIPTION

The Book of Zev is a black-comedy thriller that tells the story of two gentle souls who share the same psychic and get caught up in a global terrorist plot: Zev Bronfman, a strapping, angry 32-year-old refugee-from-religious-Jewish-life virgin/cabdriver; and Sarah Hirshbaum, a beautiful, redheaded, depressed, God-hating kosher chef/divorcee who seesaws between yoga and too much red wine. When the psychic inadvertently sends a tape recording of Zev’s latest reading to Sarah, a series of harrowing events forces the two of them to band together to stop a powerful terrorist with plans to destroy both the United Nations and Israel.

KEY POINTS

- Black comedy thriller
- Page turner, written by award-winning NYU professor with a trademarked writing system
- Deep themes explore how people’s relationship with God affect their everyday lives

AUDIENCE

- Romance/Political Thriller for readers of all ages



AUTHOR BIO

Marilyn Ida Horowitz is a producer, writing coach, and award-winning professor of screenwriting at New York University. From her books on her trademarked writing system—now standard reading at NYU—to her appearances at Screenwriters World and The Great American Screenwriting Conference & PitchFest, Marilyn has guided the careers of literally hundreds of writers. She is currently featured in the *Now Write! Screenwriting Anthology* (Tarcher/Penguin) and in the upcoming *The Expert Success Solution* (Morgan James). Her production credits

include *And Then Came Love* (2007), starring Vanessa Williams.

Publisher: Köehler Books

Distributor: Ingram Publisher Services

6”x 9”, 288 pages

Softcover: \$17.95 978-1-940192-78-9

Ebook: \$7.99 978-1-63393-039-1

Pub Date: December 1, 2014

FICTION / Thriller/Women Sleuths

MARKETING AND PUBLICITY

- Author has developed new website at www.marilynhorowitz.com
- Development of social media platform including Facebook, Twitter, Pinterest and more
- Event/media tour is being planned
- Expected promotions at New York University, where the author works
- Blog tour underway
- Author is working with a publicity team to develop and promote the book brand

ONLINE

marilynhorowitz.com

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LONG HILL
HOME

KATHRYN PINCUS

Long Hill Home

by Kathryn Pincus

DESCRIPTION

Kelly Malloy is a wife, a mother and a successful lawyer whose world is shattered when she is brutally attacked while running along the banks of the Brandywine River. Chad McCloskey, a lonely teenage boy from a dysfunctional home, stumbles upon Kelly Malloy's unconscious body immediately after the assault, and he is falsely accused of the crime after he tries to help her. Maria Hernandez, a young woman who emigrated illegally from Mexico, is reluctantly thrust into the role of witness to the crime, putting her in jeopardy of deportation only weeks before she is to give birth to her child. Kelly, Chad and Maria all suffer tremendous adversity in the wake of the crime, and they ultimately discover that their lives and their fate are inextricably and permanently connected. "Long Hill Home" is a story of crime, mystery and the legal process---but it is also a story about the human condition, and how, regardless of vast differences in background or circumstances, all people strive for the same things---love, security and a fulfilling life.

AUDIENCE

- Fans of Mystery, Thriller and Legal Fiction;
- Lawyers and criminal law enforcement employees;
- Adults who enjoy works by John Grisham, Scott Turow, Lisa Scottoline (attorney-authors of fiction/thrillers/crime);
- Fans of contemporary adult fiction (about distinct and well-developed characters and their relationships--often without a crime or a mystery involved, such as works by Anita Shreve, Jodi Picoult and Richard Yates); and
- People who live near, have travelled to, or are interested in Wilmington and the Brandywine River Valley.

AUTHOR BIO

Kathryn Pincus was raised in the New York metropolitan area, received her undergraduate degree (B. A., Magna Cum Laude) from the University of Delaware, and her law degree (J. D.) from the Georgetown University Law Center. Kathryn honed her writing skills in her law practice, presenting complex factual and legal matters in clear, compelling and persuasive writings. Since her "early retirement" from the practice of law, she has filled her days taking care of a busy household and family, supporting numerous charitable and community causes* and writing fiction. "Long Hill Home" is her debut novel, and another novel and a collection of short stories are in the works. When not engaged in all of the above, Kathryn enjoys running, biking, traveling, reading, cooking, and watching her sons compete in sports.

Distributor: Ingram Publisher Services

Pub Date: 07/01/2014

Price: \$17.95 USD

Softcover: \$18.95, 978-1-94019-284-0

eBook: \$7.99, 978-1-63393-043-8

Trim: 6x9

Format: Trade Paper

Pages: 280

FICTION / Christian/General

FICTION / Coming of Age

FICTION / Literary

MARKETING AND PUBLICITY HIGHLIGHTS

- Author is having website professionally redone and will also build a social media network connected to the site.
- Author is engaging a publicist.
- Author will reach out to her school and legal network via University of Delaware, Georgetown University Law Center, the Delaware Bar Association, and Wilmington Friends School.
- Wilmington, DE and Philadelphia, PA newspapers (in particular the Wilmington News Journal), news stations, and magazines (Delaware Today, Philadelphia Magazine) to try to get a review, an article or an excerpt published.
- Possible book tour being considered.

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A Brian Denman thriller

ÎNVIEREA



BRUCE T. JONES

Author of *The Lost Reflection*

Învierrea

by Bruce Jones

SALES HANDLE

The Sequel to *The Lost Reflection*, with Brian Denman continuing his search for identity from New Orleans to Romania.

DESCRIPTION

Învierrea: In Romanian, it is the resurrection—of the dead, of a curse, or of a legend. Brian Denman's legacy continues with all hope vanquished and all reason to exist only a distant memory. Brian must complete the epic task he began in the Crescent City.

With the world on the brink of an apocalypse of his making, and handicapped by a new affliction, Brian must adhere to a new way of life in an attempt to protect an unsuspecting population from encroaching evil.

From its origins on the sweltering streets of New Orleans, to New York and the secret world of Romania, Denman's journey leads him to confrontations with his CIA roots, and the legendary origins of his family curse and the inescapable destiny set down centuries before his birth.

Bruce T. Jones' first vampire thriller, *The Lost Reflection*, was set in New Orleans and featured Brian Denman as the protagonist man on a mission. The series continues now with *Învierrea*, and Denman traveling from New York to Romania in an attempt to unravel the bonds of a generational curse.

KEY SELLING POINTS

- Vampire fiction based on current urban legend in New Orleans
- Sequel to *The Lost Reflection* (over 4500 copies in distribution, over 500 sold in New Orleans)
- Author is aggressively marketing and selling books and will bundle them

AUDIENCE

- Vampire book lovers
- Fans of historical fiction
- Suspense and thrillers



AUTHOR BIO

Bruce T. Jones is a classic horror-film buff, from which the roots of his writings draw inspiration. Upon his conception of *The Lost Reflection* and now *Învierrea*, he has always reached for historical foundations on which to weave these tales of action and intrigue. Jones was recently a featured writer at Book Expo of America in New York with the Horror Writers Association. Visit BruceT-Jones.com for details about Bruce, the New Orleans experience, and many novel extras.

Publisher: Köehler Books
Distributor: Ingram Publisher Services
Pub Date: 10/01/2014
Price: \$17.95 USD
Softcover: 978-1-63393-022-3
eBook: \$7.99, 978-1-63393-023-0
Trim: 6x9
Format: Trade Paper
Pages: 274
FICTION / Thrillers/Supernatural
FICTION / Horror
FICTION / Action & Adventure

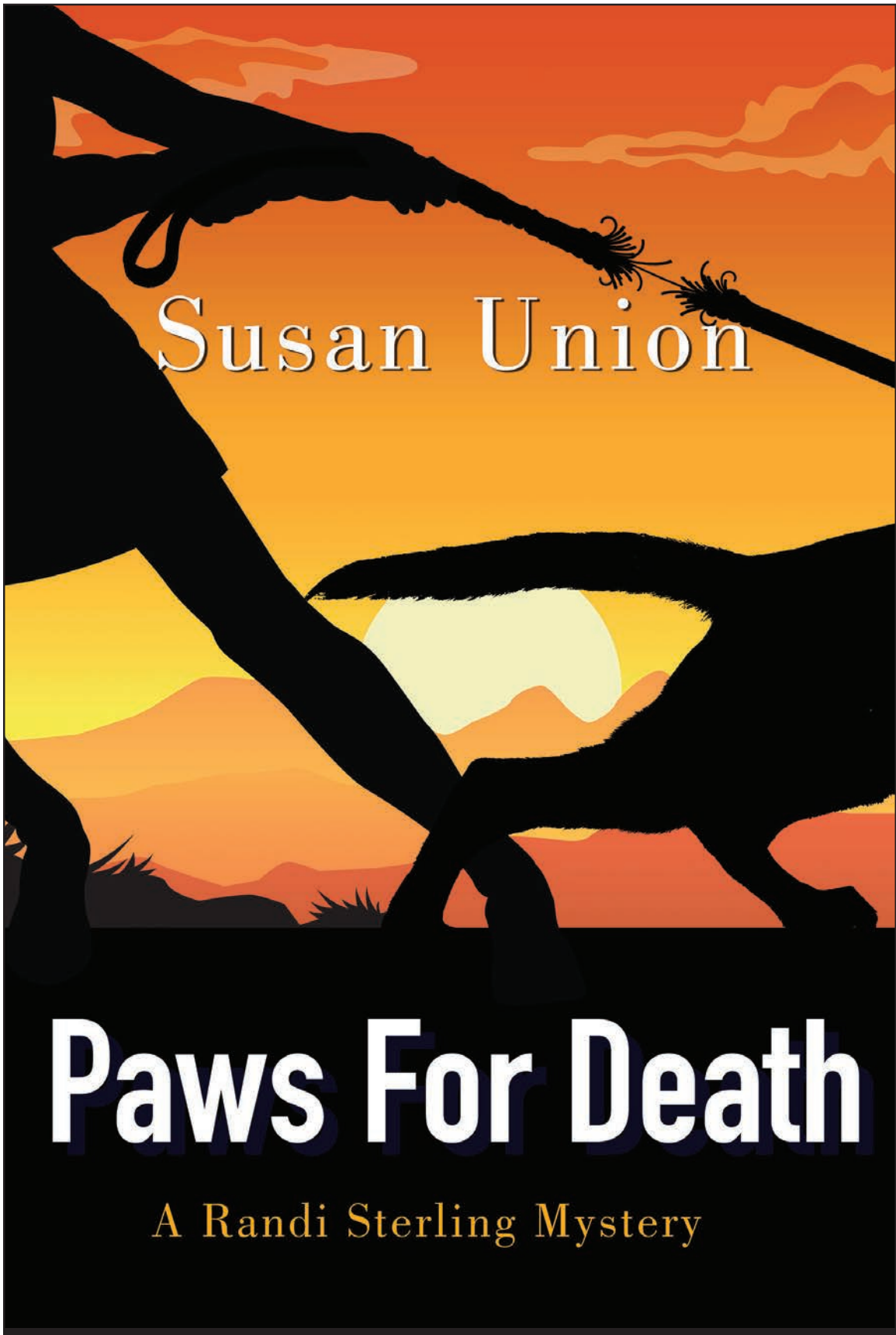
MARKETING AND PUBLICITY HIGHLIGHTS

- Social Media
Web site: BruceTJones.com, Facebook, Twitter, Linked In, Goodreads, and Pinterest notifications.
- Book signings both local and in New Orleans
- Appearances at The Horror Writers Associations Events: Book Expo of America 2014
- Promoting the books at The World Horror Conference in Atlanta 2015
- Working with a publicist to book radio and / or TV



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Paws For Death

by Susan Union

DESCRIPTION

On the cusp of turning thirty, San Diego vet-tech Randi Sterling yearns to heal her wounded family relationships, but when her mother barges into her life unannounced, bringing her yappy, spoiled little dog with her, and forcing her new-found passion for dog agility upon her, Randi finds herself biting her tongue and keeping her feelings leashed.

Things get worse when her mother's best friend drops dead competing on course for an important agility championship, and her mother pressures Randi to investigate her death. Randi agrees, but soon finds out all is not what it seems with her mother and her motives.

While struggling to mend fences and repair broken hearts, Randi becomes enmeshed in an ordeal with far more obstacles than one normally finds in the agility ring—a love triangle, a lesbian lover, jealous competitors, and a fight over a beloved Border Collie. Everything takes a turn for the worse when the police come looking for her mother as a suspect in what they believe to be the murder of her best friend. Randi has a hunch her mother is being framed and fights to prove the accusations against her are unfounded.

With the help of her hunky, yet unavailable, veterinarian boss, Randi attains a breakthrough on the killer's identity, but as soon as the possibility of clearing her mother and healing their relationship could become reality, her mother and her little dog vanish without a trace.

Will Randi find her mother before she falls prey to a ruthless killer, or will Randi become the next murder victim?

KEY SELLING POINTS

- The second in the Randi Sterling Series.
- The author has a following looking for more books in the series.
- Marketing and promotions are already in place from *Rode to Death*. *Paws For Death* will target and piggy-back on same.
- The market size is expanding from all horse lovers to dog aficionados as well—a potentially larger and overlapping group.

AUDIENCE

- Animal mystery lovers.
- Mystery buffs who enjoy learning about new disciplines involving animals/dogs.
- Dog agility people.
- Those who've already made a connection with Randi Sterling and the cast of other characters in the series.



AUTHOR BIO

Susan Union has been infatuated with horses and dogs her entire life. She has written for numerous animal magazines, and her short story, *Stone Cricket*, was included in the 2012 San Diego Writers *Anthology Ink, Volume 5*. She is the author of the *Randi Sterling Mystery Series* published by Koehler Books in February 2014.

Publisher: Koehler Books

Distributor: Ingram Publisher Services

Pub Date: 02/01/2015

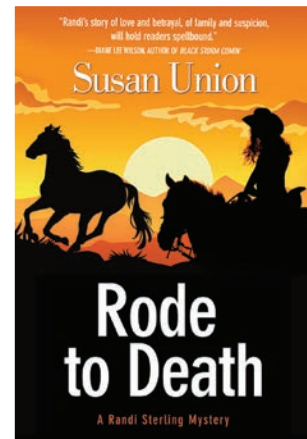
eBook: \$7.99, 978-1-94019-290-1

Format: Ebook

Pages: 250

FICTION / Mystery & Detective

FICTION / Women Sleuths



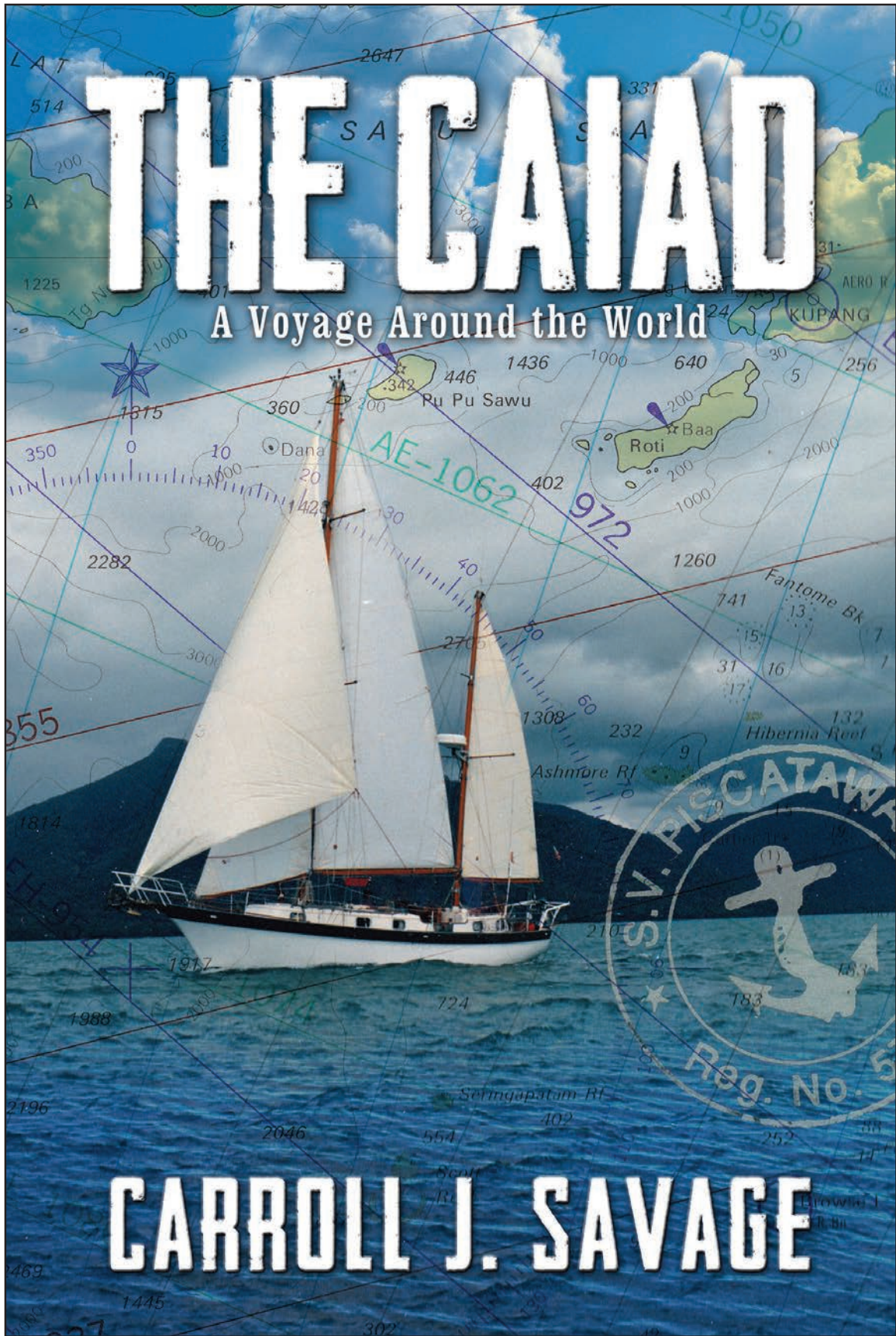
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The Caiad

A Voyage Around the World

by Carroll J. Savage

THE CAIAD is structured around a decade-long around-the-world voyage in a sailboat undertaken in his fifties by a novice sailor who takes his family with him and learns along the way about boats, sailing and the sea, as well as about himself, “learning the ropes” amid many embarrassing and potentially dangerous errors caused by his inexperience. As he survives exhausting and terrifying trials at sea, Caius, who grew up as a shy child and became a tentative, irresolute and insensitive adult, gains confidence and self-respect, gradually achieving a softer and more observant and sympathetic nature and ultimately a composure and tranquility that had eluded him most of his life.

Harrowing events—storms at sea, a tear-gassing in Panama, a broken rudder cable in the Pacific Ocean 1,500 miles from the nearest land, a brush with piracy in the Indian Ocean, and an arduous passage during the Gulf War through the hostile waters of the Middle East where the boat is fired upon by a Sudanese military unit—are interspersed with idyllic cruises along the Caribbean island chain and Australia’s Great Barrier Reef and among the mysterious islands of Indonesia and the antiquities and Old World charms of the Mediterranean. Alone at the helm at night in the middle of the great oceans, the author reminisces about his past and muses about life, science, religion, quantum mechanics, cosmology, and the nature of time, infinity and mortality.

This is a work as expansive as the oceans it traverses, a story not just for sailors and armchair sailors, but for all dreamers who would like to set out on their own to experience the world but do not know how to start or are afraid to let go the dock lines of their society and careers. At once an adventure story, a guide for those who may want to follow, and an exposition of fascinating ideas and questions on a wide variety of subjects, this narrative is unique among modern-day sailing memoirs.

KEY SELLING POINTS

- There is a sizable market for books about boats and the sea.
- The author speaks about sailing and his trip around the world.
- Several magazines cater to the boating world (*Cruising World*, *Sail Magazine*, *Yachting Magazine*, *Ocean Navigator*, *Ocean Voyager*, *Boat U.S.*)



AUTHOR BIO

Carroll J. Savage grew up in a small town in inland South Carolina dreaming of sailing to faraway places but deprived of access to boats. He graduated from the University of the South and received advanced degrees from the Fletcher School of Law and Diplomacy and Harvard Law School, leading to a career as a practicing lawyer in Washington, D.C. When approaching age fifty, with almost no sailing experience, he bought a forty-five foot ketch, spent one summer’s weekends knocking around the Chesapeake Bay, impulsively headed offshore, and over the next decade sailed around the world.

Though he began offshore sailing as a novice, he is now an expert in long-range cruising under sail.

Publisher: Köehler Books

Distributor: Ingram Publisher Services

Pub Date: 09/01/2014

eBook: \$7.99, 978-1-63393-030-8

Softcover: \$29.95, 978-1-94019-263-5

Trim: 6x9

Format: Trade Paper

Pages: 754

TRAVEL: Adventure

AUDIENCE

- Sailors, would-be sailors and armchair sailors
- Travel readers
- Adventure story readers
- Readers who seek out thought-provoking literature

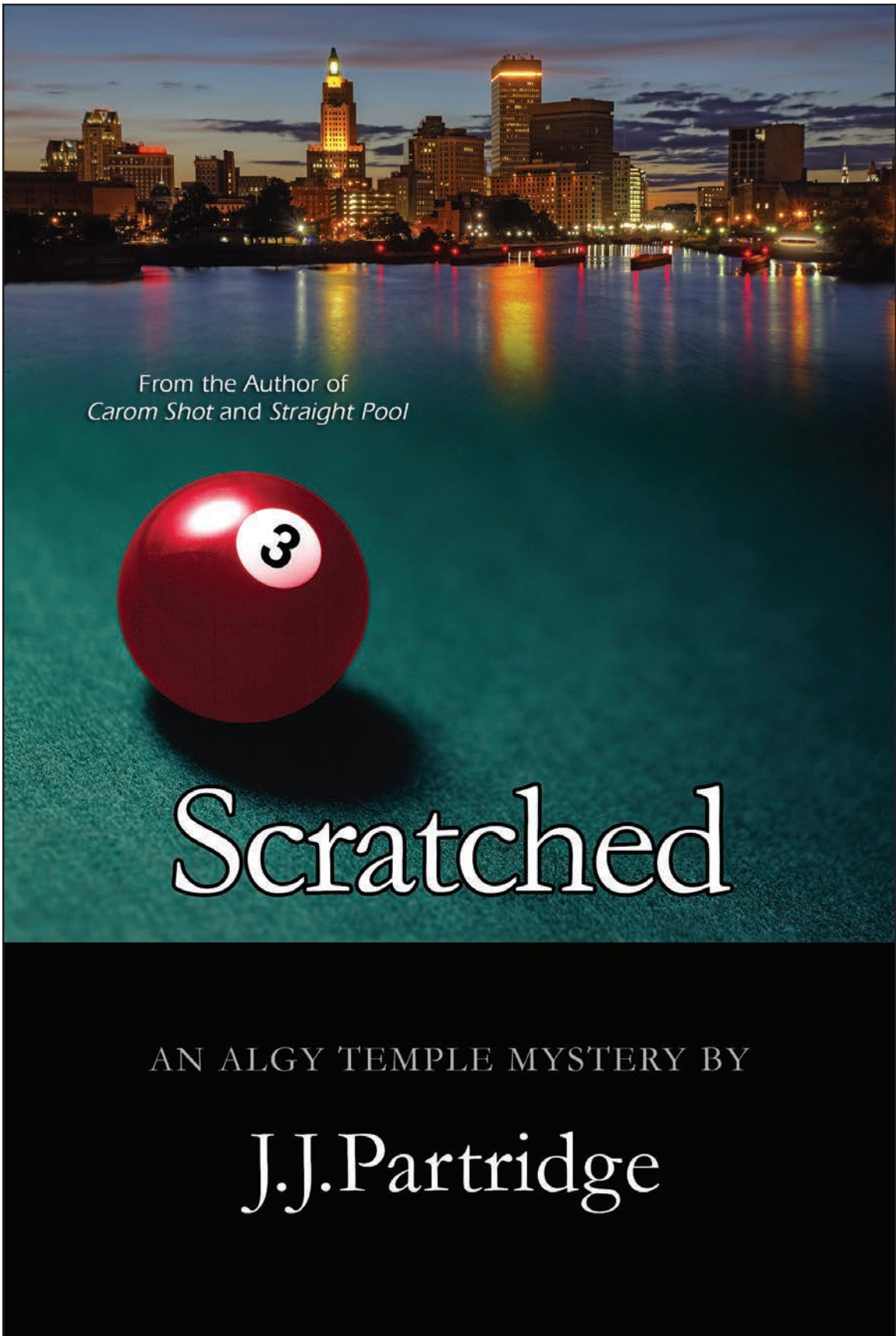
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From the Author of
Carom Shot and Straight Pool



Scratched

AN ALGY TEMPLE MYSTERY BY

J.J. Partridge

Scratched

AN ALGY TEMPLE MYSTERY

by J.J. Partridge

“J.J. Partridge makes a claim to membership in an exclusive club of Providence linked writers, with H.P. Lovecraft and S.J. Perelman.”

—Mark Arsenault, author of *Gravewriter*, *Spiked*, and *Speak Ill of the Living*

“Captures Providence’s unique character where ‘wheeling and dealing’ is the form of government and the citizenry tolerate rogue politicians so long as ‘t’ings go right.”

—Robert Knightly, author of *The Cold Room* and *Bodies in Winter* and editor of *Queens Noir*

AS ALGY TEMPLE, the deft pool player, sleuth and Ivy League university lawyer, investigates the suspicious death of a retired professor, it coincides with his involvement in a high stakes pool tournament in Providence, where old world shadows hang heavily in the air. Unexpectedly, he finds himself on a path that leads him to Rome and the Boot of Italy where he confronts the dreaded ‘Ndrangheta crime family and discovers a past haunted by vendetta and conspiracy. Mobsters and shylocks, a Ponzi scheme, an outraged Italo-American community locked in a culture war with the University, a pool hustler’s last gambit for recognition, and his fiancé’s, the sassy and beautiful Nadie Winokur, focus on their upcoming wedding add complexity to the suspenseful tension. Algy picks his way through dark alleys of moral corruption and the murky world of big time pool where the match becomes a wager of life and death.

KEY SELLING POINTS

- Six to eight million pool players in the United States and not a single pool playing sleuth—an untapped audience
- Deals with the ethically challenged, political, and cultural tensions of a large eastern city with guile in its drinking water
- The author has a following of loyal readers from his past two books which include academics, pool players, and mystery buffs
- The first crime book to feature the notorious ‘ndrangheta, Italy’s most violent mob, now found in New York City and Florida



AUTHOR BIO

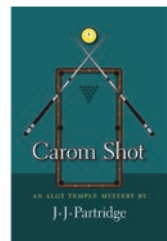
JJ Partridge’s well crafted crime novels are smartly paced with twists galore. The seasoned lawyer well portrays and understands academia, the gritty city of Providence with its high times and lowlifes, and the demimonde of the world of pool. Following the success of *Carom Shot* and *Straight Pool*, Partridge returns with *Scratched* and a new, well-plotted adventure for Algy Temple. JJ is a resident of Providence and Westerly, Rhode Island with his artist wife Regina.

Publisher: Köehler Books
Distributor: Ingram Publisher Services
Pub Date: 11/01/2014
eBook: \$7.99. 978-1-63393-035-3
Softcover: \$17.95, 978-1-940192-72-7
Trim: 6x9
Format: Trade Paper
Pages: 310
FICTION: Mystery & Detective

AUDIENCE

- Murder mystery readers
- Prior readers of *Carom Shot* and *Straight Pool*
- Pool players, families, and fans
- Rhode Island-New England readers
- Academics and lawyers

OTHER ALGY TEMPLE MYSTERY BOOKS



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GOING FROM UNDISCIPLINED TO SELF-MASTERY

FIVE SIMPLE STEPS TO GET YOU THERE

HARRIS KERN

AUTHOR OF OVER FORTY BOOKS
with Roger Bengtsson



Going From Undisciplined to Self-Mastery

FIVE SIMPLE STEPS TO GET YOU THERE

BY HARRIS KERN

with Roger Bengtsson

DESCRIPTION

Going from Undisciplined to Self-Mastery is the roadmap you'll need to take you from being an unproductive human being to becoming the master of your own fate. It will guide you through the time-proven five steps needed to help transform your life into what you really want it to be. These steps will help you develop the self-discipline you'll need in order to live the rest of your life with true purpose. The five steps are based on hundreds of life coaching and organization performance mentoring case studies facilitated by the author. Once you master all five of these steps, you will be able to combat the top issues affecting many people in the world today—the author calls them The Dirty Dozen:

- ✓ Severe procrastination
- ✓ No motivation
- ✓ Disorganized
- ✓ Not focused
- ✓ Poor performance
- ✓ Lack of energy
- ✓ Failed goals
- ✓ No sense of urgency
- ✓ Lack of structure
- ✓ Not managing sleep optimally
- ✓ Poor time management
- ✓ Inconsistency

KEY POINTS

- Easy to follow process flow diagrams of the five steps.
- Case studies from hundreds of one-on-one life coaching sessions and actual organization consulting engagements from Fortune 500 companies.
- Multiple examples and exercises to help you get proficient in time management.
- Exercises to help you train your mind to hold yourself accountable.
- The author has walked the talk for over 40 years and is highly accomplished.



AUTHOR BIO

Harris Kern is one of the world's leading life and organization mentors. He has been mentoring people (www.disciplinementor.com) and organizations (www.disciplinetheorganization.com) for over twenty-five years to attain the highest level of efficiency. He helps individuals develop key skills i.e., self-discipline, leadership and EQ (communication, relationship management, inter-personal, etc.). He pioneered the Discipline Mentoring Program and Professional/Personal Growth Program (P²GP). Harris is a master of self-discipline and

an acclaimed author and publisher of over forty books, including *DISCIPLINE: Take Control of Your Life*.

Harris is a frequent speaker at business, leadership and management conferences. He has also consulted for hundreds of Fortune 500 and Global 2000 companies such as Standard and Poor's, The Weather Channel, NEWS Corporation, Hong Kong Air Cargo Terminal (HACTL) and Warner Brothers.

Publisher: Köehler Books
Distributor: Ingram Publisher Services
6"x 9", 234 pages
Softcover: \$17.95, 978-1-940192-70-3
Hardcover: \$32.95, 978-1-63393-058-2
Ebook: \$9.99 978-1-63393-032-2
Pub Date: October 1, 2014

BUSINESS: Time Management
SELF-HELP/Self-Management

MARKETING AND PUBLICITY

- Author will utilize his multiple brands and websites at harriskern.com, disciplinementor.com and disciplinetheorganization.com
- Utilize extensive social media platform including Facebook, Twitter, Pinterest, and more developed from author's previous forty plus books
- Author will use books as showpiece and sell them during talks/seminars

AUDIENCE

- Every dieter, who can't stick to a plan.
- Everyone who wants to get into shape, but lacks the motivation.
- Every college student going out into the world for the first time.
- Every job seeker looking for that edge.
- Sales managers who want to get more out of their team.
- Real Estate agents who need to remain disciplined through slow periods.
- Companies that need to be more cost-effective.
- Pretty much anyone or any organization who wants to be successful.

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The Ten Commandments of Management

Biblically Inspired Methods to Success



K. Palmer Hartl

The Ten Commandments of Management

by K. Palmer Hartl

DESCRIPTION

Christians are called to respect and care about all people; managers are, too. This is the underlying philosophy of *The Ten Commandments of Management*. Using proven business models mixed with appropriate Biblical references, this book provides the ten things managers need to know how to do. Following these commandments will make you a more successful manager and those who report to you more effective, productive and successful, as well. What could be better than achieving a win/win outcome in your business? Sometimes this means moving people out of the wrong job, sometimes it means offering a hand up. Too many managers and too many employees relate to each other within a parent-child paradigm. Read the *Ten Commandments of Management* to learn how to manage Adults through being an Adult. If you know nothing else about management, know these Ten Commandments.

KEY SELLING POINTS

1. Rev. Hartl has forty years of experience in developing this list of techniques and behaviors and in using them in a variety of business and non-profit situations.
2. This work is relatively short and understandable, with examples that explain how these "commandments" work in action.
3. Thousands of managers are looking for help and need help on how to do the job of managing.
4. Thousands of Christians are managers who would like to honor their faith as they do the work that puts food on the table.
5. *The Ten Commandments of Management* is a way to reset the management paradigm and learn how to be an adult in order to better manage adults.

MARKETING & PUBLICITY

- Author to pursue sales within the business community with CEOs and corporations.
- Author will publicize within the church communities.
- Initial plan of regional development of Philadelphia media and press.
- Book tour being planned, started regionally.



AUTHOR BIO

As a writer of management training courses, articles on the change in the U.S. employment paradigm in the post-downsizing era, and countless sermons, the Rev. Palmer Hartl helps his reader take the conceptual and make it practical. With his unique skills and experience as writer, minister, pastoral psychotherapist, business consultant, and corporate senior manager, he is frequently called on to teach and consult with for-profit and non-

profit organizations. He strives to help managers get the most work done while treating their people with dignity and care.

In his ongoing church work, Rev. Hartl seeks to connect the Gospel message to issues we all wrestle with in our daily lives.

Distributor: Ingram Publisher Services

Pub Date: 09/01/2014

Softcover: \$14.95, 978-1-94019-230-7

eBook: \$7.99, 978-1-94019-261-1

Trim: 6x9

Format: Trade Paper

Pages: 260

BUS041000 BUSINESS & ECONOMICS

/ Management

BUS042000 BUSINESS & ECONOMICS

/ Management Science

RELO12090 RELIGION / Christian Life / Professional Growth

AUDIENCE

- Business and non-profit managers
- Christian business people

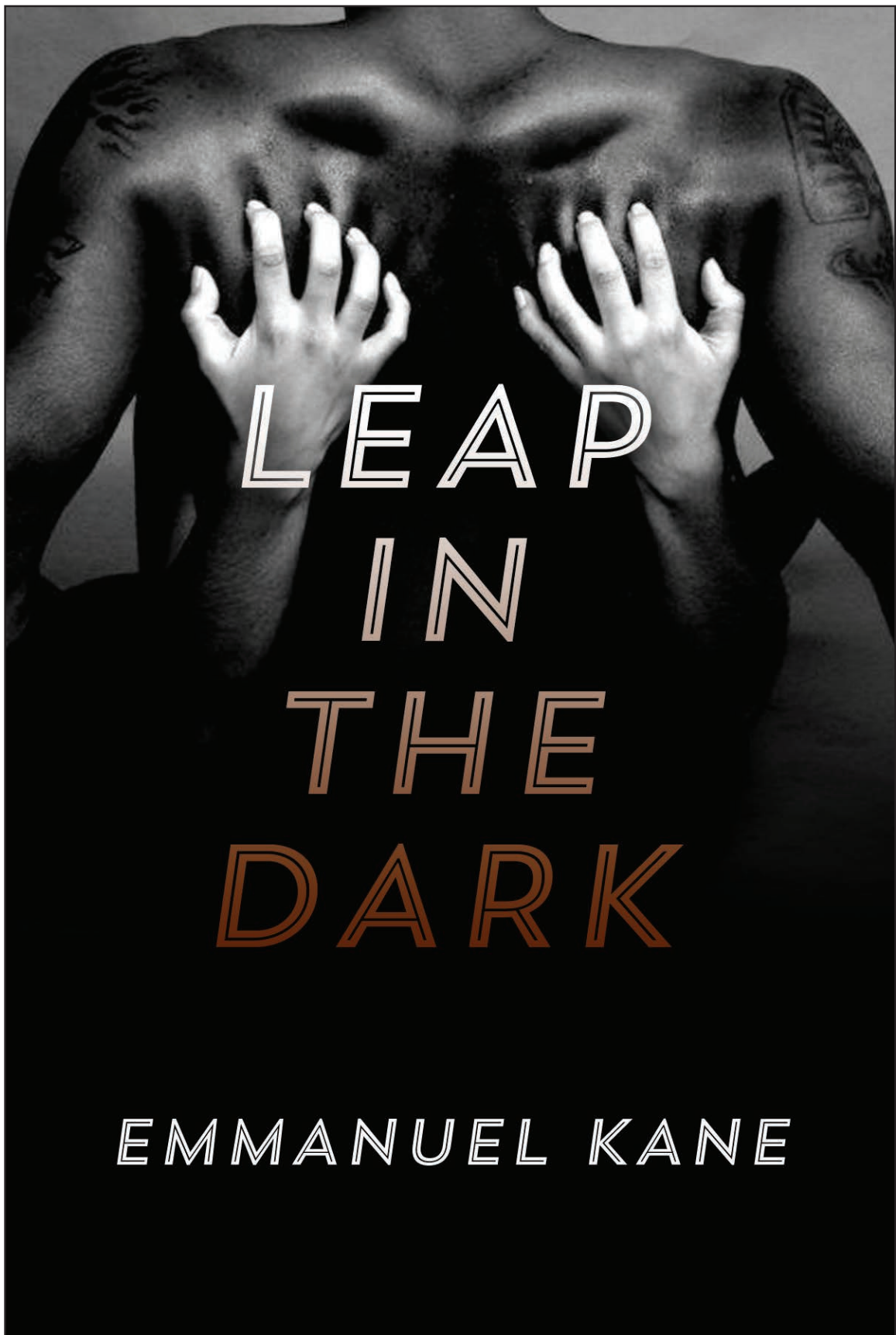
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Leap in the Dark

Emmanuel Kane

DESCRIPTION

Leap in the Dark portrays the harrowing life of a twenty-two year old African student who struggles to find a balance between liberation from his culture and the true beauty of his heritage. Tito leaves a poor, polygamous family in Africa to pursue his dreams in America with the hope of returning home to contribute to the development of his country, but social and emotional circumstances in his adopted country plague him, and force him to stay abroad. He struggles to fit into the fabric of Ronald Reagan's America, constantly working to redefine his identity while fighting racial discrimination and seeking validation from his own people. Will Tito stay with his white girlfriend and continue to subject himself to acts of racism or return to his country to help his people?

KEY POINTS

- Author is well traveled around the world; has connections in both black and white communities
- A statement about perceptions of romantic relationships—hot topic today
- The book can reach more fifty million readers around the world because it cuts across cultures
- Book would appeal to peace corps volunteers, African Americans, college students in Black schools, social science centers, libraries, military families, and multi-racial groups

PREVIOUS EDITIONS

The Unpaid Dowry (2010)

Communication Efficiency and Rural Development in Africa (1994)

Exporting communication Technology to Developing Countries

A Bush of Voices

Theaters of War, (published 2006)

Healthcare Management, Communication and Change in Development Countries (forthcoming-2014)

AUTHOR BIO

Emmanuel Ngwainmbi is graduate professor of communication and chair of the Department of Mass Communication at Jackson State University in Jackson, Mississippi. He serves as a senior communication consultant to various United Nations government agencies and is on the Editorial Board of the Journal Intercultural Disciplines and Journal of Development and Communication Studies. He is a reviewer for the International Journal of Communication, among others, and the author of twelve books, numerous articles, book chapters, and monographs on black experiences, Africa's development, international communication, and globalization. Some of his writings appear in the Columbia University International Affairs Online Journal, International Journal of Communication, Sage, and Greenwood Press.

Prof. Ngwainmbi has contributed to a number of anthologies including the Encyclopedia of African Religions. He has received awards in journalism and the social sciences from the Chinese Academy for Social Sciences, Who's Who Among America's Teachers, among many others.

Dr. Ngwainmbi lectures widely in the US, Europe, Asia, and Africa on culture, mediation and the new world order. He has is also senior communication consultant for the United Nations. Ngwainmbi is author of fourteen books and numerous articles. *Leap in the Dark* is his fourth novel.

Publisher: Köehler Books

Distributor: Ingram Publisher Services

6" x 9", 264 pages

Softcover: \$17.95, 978-1-94019-269-7

Ebook: \$7.99 978-1-63393-040-7

Pub Date: March 1, 2015

FICTION: Romance/Multicultural

FICTION: Romance/African American

MARKETING AND PUBLICITY

- Author will utilize his network built from his past books
- Author will use his college network to sell book into that market
- Author will conduct signings in North Carolina

AUDIENCE

- Readers of romance novels
- College students and professors
- Peace corps volunteers (current and retired ones who worked in Africa)
- Users of dating sites
- Mothers/parents whose children travel Africa and other black countries to work to do community service
- African community in the U.S. / Europe

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THE
OBSERVERS

C. R. DOWNING

The Observers

C. R. Downing

DESCRIPTION

Over uncounted millennia, Glieseians, a telepathic species, with mollusk-like bodies and frail arms that move on lubricated, muscular feet, like snails but have brains that equal nearly sixty percent of their body weight, have assumed the roles of observers, investigators, and interventionists, helping determine the developmental pathways taken by inhabitants of other planets in the Milky Way.

As Observers, Mxpan and Zerpall are expected to perform only that role—contact with natives of planets to which they are assigned is unacceptable. However, since M and Z are the Frick and Frack of the Glieseian Ministry of Observation, Investigation, and Intervention (MOII), the pair is imprisoned twice, banished from two solar systems, threatened with selective destruction by targeting their DNA, trapped in android bodies after a faulty brain essence transfer, and forced into an ethically convoluted situation after uncovering a secret about their distant predecessors.

KEY SELLING POINTS

- 2nd book in series, after
- Dr. Downing is known for his storytelling. Ask any of his 5000 former students.
- Secret agents are a mythical group. But all secret agents are not created equal. This book chronicles two agents that give us all hope that our “James Bond” fantasy might come true after all.
- Written with humor as a target, the book includes the right amount of humor to bring a smile or laugh at just the right time.

MARKETING & PUBLICITY

Social Media: Author will continue to develop his author site at chuckdowning.net.

He also has a business website, www.engage-in-science.com, a personal Facebook page and one for Engage in Science.

Conventional media: Author will continue to work on getting notice from the San Diego Union-Tribune.

Book tours, talks and book signings: A book signing at Great Oak High School, as well as other engagements that resulted from *Traveler's HOT L*—piggybacking on them for *The Observers*. A local independent bookstore, Mysterious Galaxy, is planning a “first release” book signing



AUTHOR BIO

Chuck Downing is the author of *Traveler's HOT L*, published in 2014. He has also published scientific works at AccessExcellence.org. He won a Teachers as Writers competition and a short story writing contest through Writer's Digest. Both his Master's Thesis and his Doctoral Dissertation were finalists for “Outstanding Submission” in their respective years. He is author and editor of *Making Connections*, a four-textbook series of integrating

science concepts; co-author of *Advanced Placement Biology for People's Education*; and a designer and developer for biotechnology laboratory firms. He taught high school and university science courses for forty years.

Distributor: Ingram Publisher Services

Pub Date: 12/01/2014

Softcover: \$17.95, 978-1-94019-274-1

eBook: \$7.99, 978-1-63393-037-7

Trim: 6x9

Format: Trade Paper

Pages: 240

FICTION: Science Fiction/Alien contact

FICTION: Science Fiction/Action & Adventure

AUDIENCE

- High school and college students are natural target audiences because they love adventure and appreciate dry humor.
- Adults as they follow the adventurous story and find parts themselves in the alien protagonists.
- Science fiction readers.
- Space enthusiasts and those who want to believe there's intelligent life out there.

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John Köehler, president and publisher. John is the company founder and runs its day-to-day operations. He is an award-winning graphics designer, and the author of five books. He earned a BFA in Communications Arts and Design from Virginia Commonwealth University and attended graduate studies at George Washington University in Washington, D.C. John's professional career includes being creative director of a major advertising agency and running a design studio. John lives in Virginia Beach, VA and is active in his church. He helped run a special needs ministry, a cause he is still very much dedicated to. John made an international splash in 1991 by winning the Boomerang World Championship in Perth, Australia and was a member of the Foster's Boomerang 2000 Team, a touring troop that taught professional athletes, and others, the gospel of boomerangs. john@koehlerbooks.com



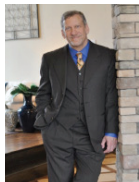
Joe Coccaro, vice president and executive editor. Joe is chief editor, and in charge of acquisitions. Joe joined the company after nearly three decades as reporter, columnist, editor and senior newsroom manager at several major newspapers, including Virginia's largest and most widely circulated daily, The Virginian-Pilot. Joe holds an MA in writing from the S.I. Newhouse School of Communications at Syracuse University, where he also studied as an undergraduate. Joe has won dozens of individual writing awards and has edited work that has been nationally recognized. He has coached hundreds of news writers, novelists, and non-fiction authors, and has taught writing at two Virginia universities. He also has ghostwritten books and has a novel underway. Joe is a competitive runner and cyclist, and five-string banjo picker. He lives in Cape Charles, VA on the Chesapeake Bay. joe@koehlerbooks.com



Lynda Gorniewicz, Author Relations Manager. Lynda's copyediting experience includes several Köehler titles including the research and copyediting of *Altitude: Your Next Move Changes Everything*. Lynda works with our authors to set up their titles for success throughout the publication process. She worked at Spring Branch Community Church for nine years in various capacities, the last five as Pastoral Assistant. Prior to moving to Virginia Beach, Lynda managed a successful business in the beauty industry for over ten years. Originally from Lincoln, RI, Lynda and her husband, John, live in Virginia Beach with their two daughters. lynda@koehlerbooks.com



Leticia Gomez, publisher of Café con Leche Books and Acquisitions Editor for Köehler Books. Leticia runs Café con Leche, an imprint of Koehler Books. She is also in charge international sales for the company and scouts new talent as an acquisitions manager and literary agent. Leticia has a very broad and deep experience in book publishing and journalism. She once ran her own newspaper, has authored two books, and has two others underway. She has edited numerous fiction and nonfiction manuscripts written in both English and Spanish. She owns and operates a Savvy Literary Service, national agency that has placed work with major U.S. publishers. Her Koehler Books imprint, Café con Leche, focuses on works written by, or of interest to, Latinos. leticia@cafeconlechebooks.com



Harris Kern, vice president of Café con Leche Books and Acquisitions Editor for Köehler Books. Harris Kern is one of the world's leading organization and personal mentors (www.disciplinmentor.com). He is a frequent speaker and seminar leader at business, leadership, and management conferences. He is also the author of over forty books, including *DISCIPLINE: Six Steps To Unleashing Your Hidden Potential* and *DISCIPLINE: Training The Mind To Manage Your Life*. Mr. Kern is the founder and driving force behind the Enterprise Computing Institute (www.harriskern.com) and the best-selling series of books published by Prentice Hall. Kern's goal is to arm individuals and organizations with the tools to empower them to become more productive and successful. harris@cafeconlechebooks.com



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